



Columbia | Mt. Pleasant | Spring Hill

MAURY COUNTY

Chamber & Economic Alliance

Ribbon Cutting Information

The Maury County Chamber of Commerce will conduct Ribbon Cuttings for any Maury County business that is new, relocated, renovated, or is celebrating an anniversary. The Ribbon Cutting will be advertised in the weekly newsletter.

There is no charge for a chamber member's first ribbon cutting. There is a \$150 charge for subsequent ribbon cuttings for chamber members. For non-members, there is a \$150 charge. The \$150 can be credited toward membership within 60 days of the ribbon cutting. The fee must be paid prior to the ribbon cutting date.

The MCCEA will:

- Provide the official ribbon and scissors.
- Invite ambassadors, chamber members and elected officials to the event.
- Promote the Ribbon Cutting through the MCCEA newsletter and social media.
- Emcee a live Facebook interview at the ribbon cutting. This occurs before the cutting of the ribbon.
- After the ribbon cutting, we will post photos of your ribbon cutting on our social media and share with local media.

Responsibility of the Host:

- Contact Kara Williams, Chamber Director, or Elizabeth Gallegos, Events & Member Services Manager, to coordinate the time and date of ribbon cutting. Office: 931-388-2155 or kwilliams@mauryalliance.com or egallegos@mauryalliance.com.
- Event will be held at Host's place of business or other mutually agreed upon location (event can be held at MCCEA office if no store front available).
- At least 2 weeks prior to the event, submit business logo and a brief description of the business to Elizabeth Gallegos at egallegos@mauryalliance.com for the electronic announcement.
- Pay \$150 (non-members) in advance of the event. Fee must be paid prior to advertising of the event.
- Host may invite other guests to the event, such as investors, family members, customers, etc.
- Provide remarks during the Facebook live interview at the beginning of the ceremony (previous ribbon cuttings can be viewed on our Facebook page at Maury Alliance).
- Optional: provide refreshments for the event (contact the chamber office for recommended caterers).
- Optional: Give aways for guests.

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www.mauryalliance.com