



LOCAL FIRST GIFT CARD PROGRAM INFORMATION

Maury County Local First Gift Cards are Maury Alliance's way of promoting local businesses and members by encouraging gift giving that keeps dollars in Maury County.

How to Participate:

Simply complete the Program Agreement form and return to Maury Alliance. You will then be advertised as a participating retailer until you notify us via email or in writing that you no longer wish to participate.

Promotion:

Maury Alliance advertises the program on our website, across social media channels, and some print publications. Your business name will be recognized as a participating retailer on our website. A QR code on the card links directly to this page.

Simple and Cost-Effective:

After a gift card has been used at your business bring or mail the gift card(s) back to the Maury Alliance office. You will be reimbursed for 95% of the face value of the card. We keep 5% to cover supplies, administrative cost and promotions.

How it Works:

- A Local First Gift Card is purchased through Maury Alliance. They are available in values of \$10 & \$25.
- Recipient redeems the Gift Card at a participating merchant. The entire card must be used in one transaction. Participating merchants may choose to give store credit for any remaining amount if the recipient's total does not equal the face value of the card.
- Participating business then turns in the gift card(s) to the Maury Alliance office (via mail or in person) and, within two weeks of receiving redeemed gift cards, a reimbursement check will be issued for ninety-five percent (95%) of the face value of each card.



LOCAL FIRST GIFT CARD PROGRAM AGREEMENT

Requirements for Participation:

1. I agree to honor all Maury County Chamber Gift Cards presented for redemption at my business.
2. I understand that the entire amount of each Gift Card must be used to purchase goods or services in one establishment only, and no cash value or change refunds need be given.
3. I agree to return to the Chamber office, either by mail or in person, all gift cards redeemed at my business. Within two weeks of receiving redeemed cards, the Chamber will issue a reimbursement check for ninety-five percent (95%) of the face value of each redeemed Gift Card.
4. Should I wish to discontinue my participation in the program, I agree to notify the chamber office in writing of my cancellation. I understand that my business will be required to honor all outstanding gift cards that have been issued prior to the date my notification is received.

I would like to participate in the Maury County Chamber Gift Card Program. I have read the above requirements for participation and agree to abide by them.

Name: _____

Business Name: _____

Address: _____

Phone: _____

Signature: _____ **Date:** _____

Please return completed agreement to the Maury County Chamber office (106 West 6th Street)



LOCAL FIRST GIFT CARDS

Maury County Local First Gift Cards are the perfect gift for employee appreciation, holidays, teachers, special acknowledgement, or as a 'welcome to the community' gift.

How to Purchase:

Local First gift cards can be purchased through Maury Alliance in person or by telephone (931) 388-2155. All major credit cards, checks and cash accepted.

Why to Purchase:

Maury County Local First Gift Cards are Maury Alliance's way of promoting local businesses and members by encouraging gift giving that keeps dollars in Maury County. They are the perfect gift for employee appreciation, holidays, teachers, special acknowledgement, realtor closings or as a 'welcome to the community' gift.

Easy to Use:

Local First gift cards can be used at any participating merchant in Maury County! We currently have over 45 participating businesses across multiple categories. For a full list of participating businesses visit the Maury Alliance website at www.mauryalliance.com/local-first