

Economic Development MAURY COUNTY KPIs



POPULATION
104,760
Source: Census, ACS

| | | |
|---|----------------|-------|
| ↑ | Y-Y CHANGE | 3% |
| ↑ | 5-YEAR CHANGE | 17% |
| ↑ | 10-YEAR CHANGE | 28.5% |



PER CAPITA INCOME
\$52,041
Source: Census, US Bureau of Economic Analysis

| | | |
|---|----------------|-------|
| ↑ | Y-Y CHANGE | 8.4% |
| ↑ | 5-YEAR CHANGE | 32.4% |
| ↑ | 10-YEAR CHANGE | 54.6% |



AVG ANNUAL INCOME
\$36,030
Source: Bureau of Labor Statistics, QCEW

| | | |
|---|----------------|-------|
| ↑ | Y-Y CHANGE | 2.4% |
| ↑ | 5-YEAR CHANGE | 11.6% |
| ↑ | 10-YEAR CHANGE | 36.2% |



MEDIAN HOUSEHOLD INCOME
\$66,353
Source: Census, ACS

| | | |
|---|----------------|-------|
| ↑ | Y-Y CHANGE | 9.6% |
| ↑ | 5-YEAR CHANGE | 33.8% |
| ↑ | 10-YEAR CHANGE | 42.5% |



TOTAL ASSESSED VALUE (2022)
\$3,933,474,557
Source: Maury County Property Assessor's Office

| | | |
|---|----------------|------|
| ↑ | Y-Y CHANGE | 44% |
| ↑ | 5-YEAR CHANGE | 119% |
| - | 10-YEAR CHANGE | N/A |



RETAIL SALES
\$2,036,388,458
Source: Tennessee Department of Revenue

| | | |
|---|----------------|-------|
| ↑ | Y-Y CHANGE | 17.5% |
| ↑ | 5-YEAR CHANGE | 50.2% |
| ↑ | 10-YEAR CHANGE | 86.2% |



CIVILIAN WORKFORCE
77,427
Source: Census, ACS

| | | |
|---|----------------|-------|
| ↑ | Y-Y CHANGE | 4.8% |
| ↑ | 5-YEAR CHANGE | 16.8% |
| ↑ | 10-YEAR CHANGE | 23.1% |



TOTAL EMPLOYMENT
49,645
Source: Census, ACS

| | | |
|---|----------------|-------|
| ↑ | Y-Y CHANGE | 8.3% |
| ↑ | 5-YEAR CHANGE | 27.3% |
| ↑ | 10-YEAR CHANGE | 31.2% |



LABOR FORCE PARTICIPATION
66%
Source: Census, ACS

| | | |
|---|----------------|------|
| ↑ | Y-Y CHANGE | 2.3% |
| ↑ | 5-YEAR CHANGE | 4.3% |
| ↑ | 10-YEAR CHANGE | 1.2% |



HIGH SCHOOL GRADUATION RATE
86.5%
Source: TN Department of Education

| | | |
|---|----------------|-----|
| ↓ | Y-Y CHANGE | -3% |
| - | 5-YEAR CHANGE | N/A |
| - | 10-YEAR CHANGE | N/A |



AVG ACT SCORE (2022)
18.4
Source: TN Department of Education

| | | |
|---|----------------|------|
| ↑ | Y-Y CHANGE | 1.7% |
| - | 5-YEAR CHANGE | N/A |
| - | 10-YEAR CHANGE | N/A |



CTE CONCENTRATORS RATE
77.5%
Source: TN Department of Education

| | | |
|---|----------------|-------|
| ↑ | Y-Y CHANGE | 21.1% |
| - | 5-YEAR CHANGE | N/A |
| - | 10-YEAR CHANGE | N/A |



ASSOCIATES DEGREE OR HIGHER
36.7%
Source: Census, ACS

| | | |
|---|----------------|-------|
| ↑ | Y-Y CHANGE | 9.9% |
| ↑ | 5-YEAR CHANGE | 49.9% |
| ↑ | 10-YEAR CHANGE | 92.1% |