



Maury County, TN

106 W 6th St
Columbia, Tennessee 38402

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Report Parameters

1 County

47119 Maury County, TN

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

98,421

Population (2020)

Population grew by **10,996** over the last 5 years and is projected to grow by **7,534** over the next 5 years.

40,789

Total Regional Employment

Jobs grew by **5,672** over the last 5 years and are projected to grow by **3,140** over the next 5 years.

\$54.2K

Median Household Income (2018)

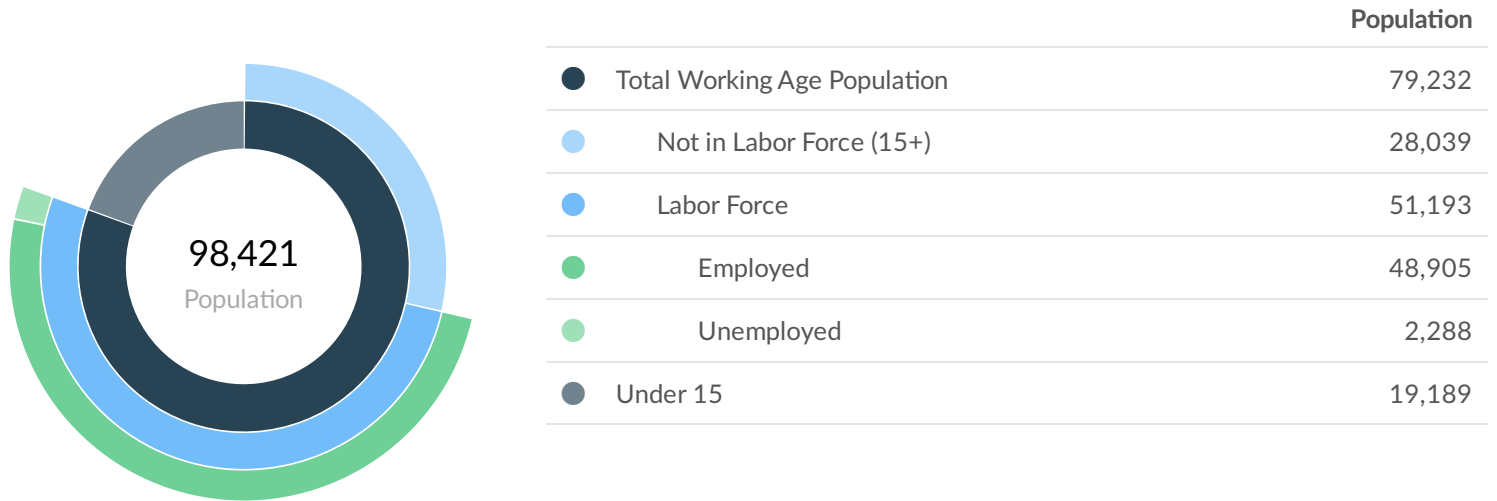
Median household income is **\$6.0K below** the national median household income of \$60.3K.

Takeaways

- As of 2020 the region's population increased by **12.6%** since 2015, growing by 10,996. Population is expected to increase by **7.7%** between 2020 and 2025, adding 7,534.
- From 2015 to 2020, jobs increased by **16.2%** in Maury County, TN from 35,116 to **40,789**. This change **outpaced the national growth rate of 3.1% by 13.1%**. As the number of jobs increased, the **labor force participation rate increased from 60.8% to 64.6% between 2015 and 2020**.
- Concerning educational attainment, **16.3% of Maury County, TN residents possess a Bachelor's Degree** (3.8% below the national average), and **10.4% hold an Associate's Degree** (1.8% above the national average).
- The top three industries in 2020 are Education and Hospitals (Local Government), Restaurants and Other Eating Places, and Motor Vehicle Manufacturing.

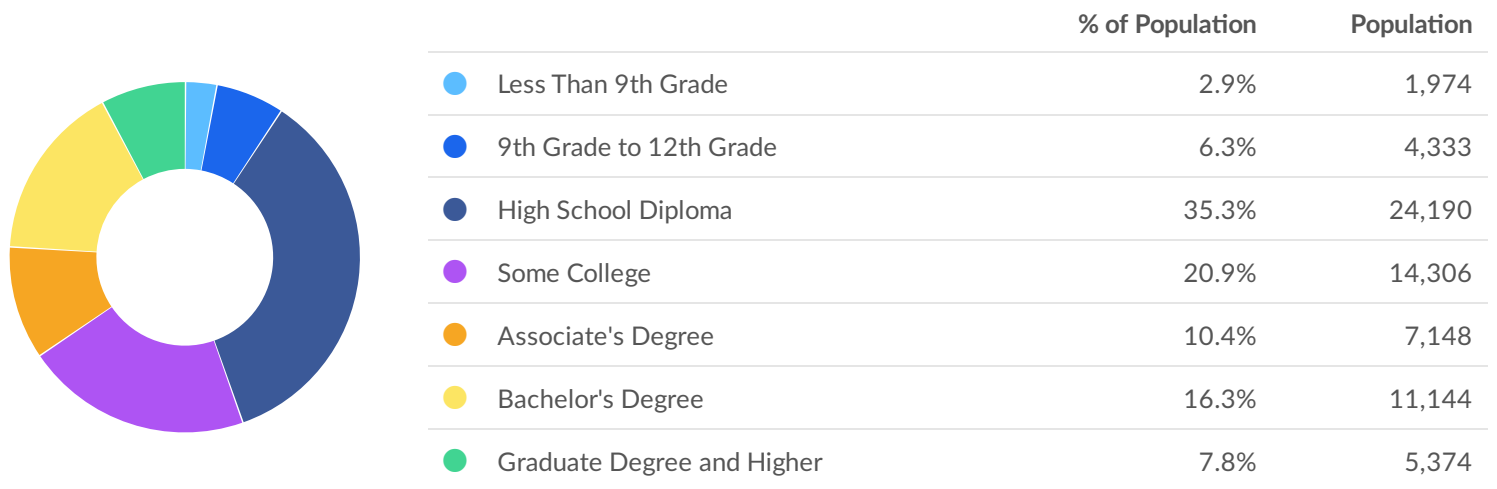
	Population (2020)	Labor Force (2020)	Jobs (2020)	Cost of Living	GRP	Imports	Exports
Region	98,421	51,193	40,789	91.5	\$4.73B	\$6.98B	\$6.82B
State	6,891,870	3,450,255	3,381,145	92.2	\$375.56B	\$343.50B	\$410.79B

2020 Labor Force Breakdown



Educational Attainment

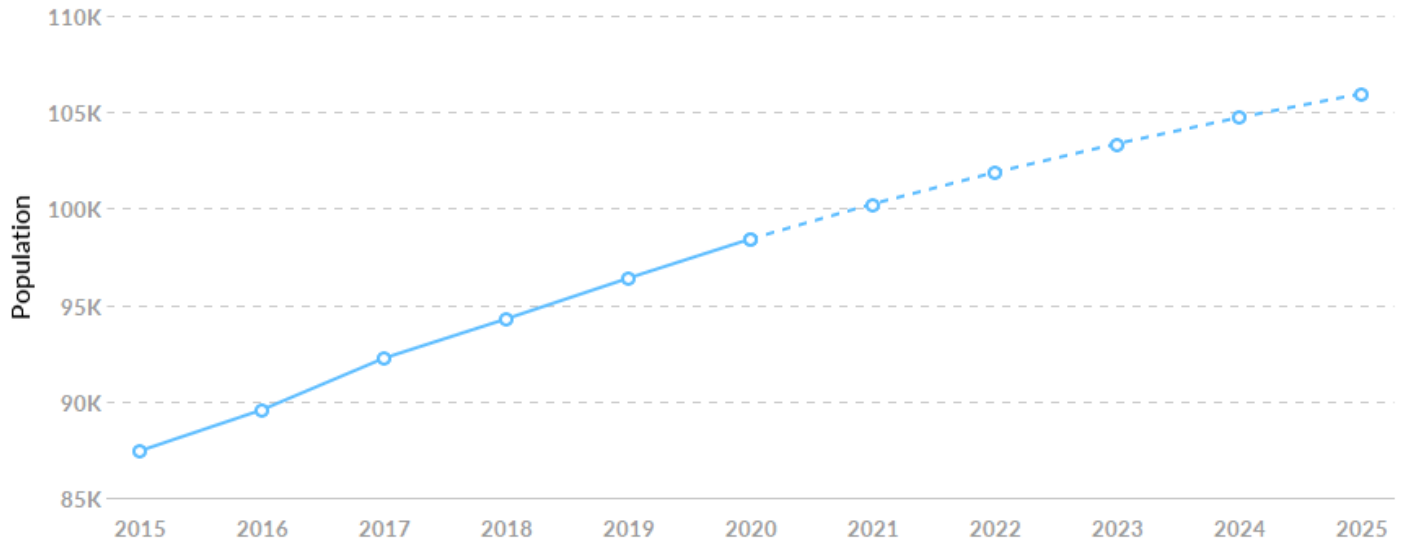
Concerning educational attainment, **16.3% of Maury County, TN residents possess a Bachelor's Degree** (3.8% below the national average), and **10.4% hold an Associate's Degree** (1.8% above the national average).



Historic & Projected Trends

Population Trends

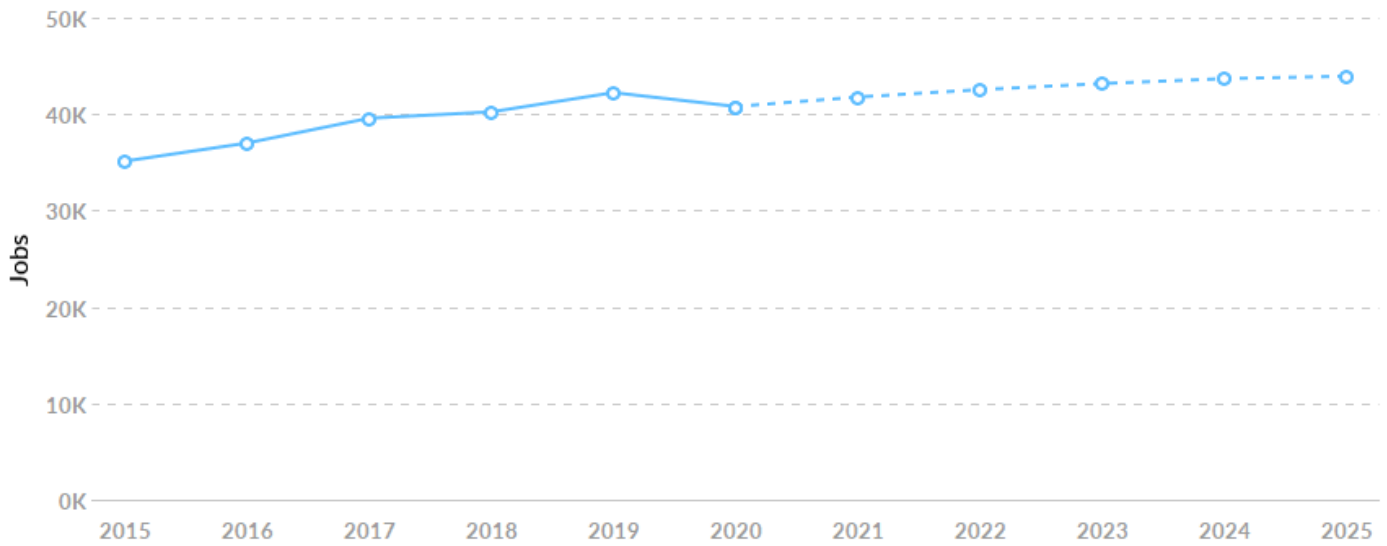
As of 2020 the region's population **increased by 12.6%** since 2015, growing by 10,996. Population is expected to **increase by 7.7%** between 2020 and 2025, adding 7,534.



Timeframe	Population
2015	87,425
2016	89,556
2017	92,237
2018	94,273
2019	96,387
2020	98,421
2021	100,236
2022	101,874
2023	103,362
2024	104,722
2025	105,955

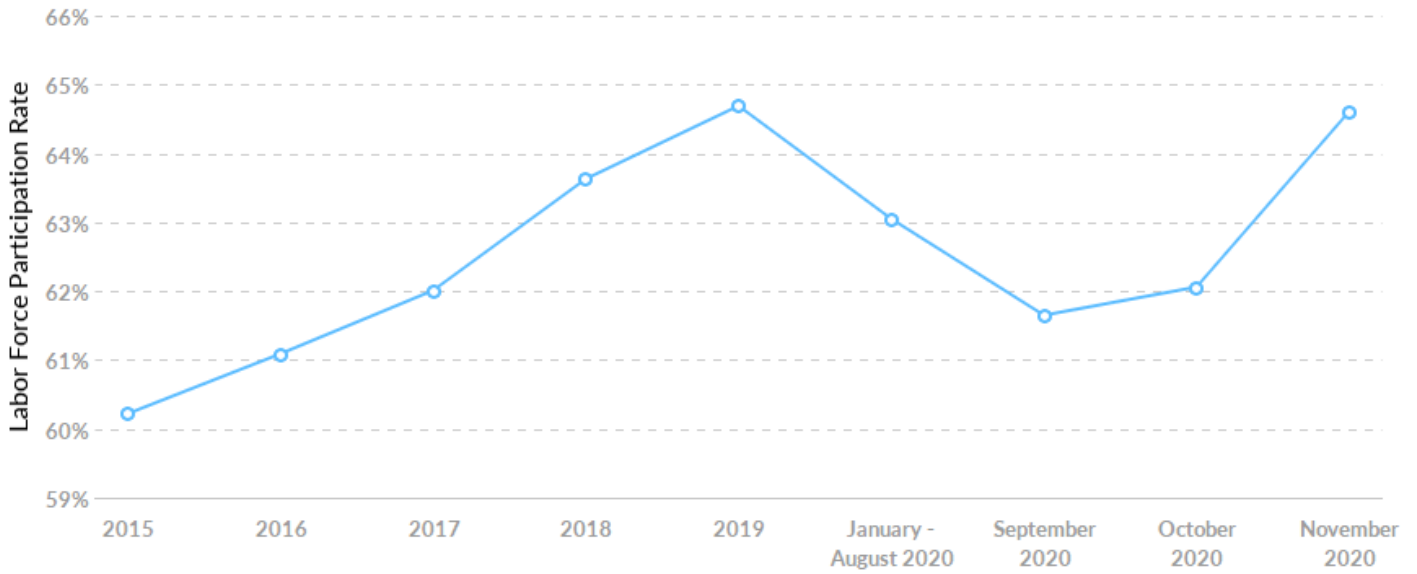
Job Trends

From 2015 to 2020, jobs increased by 16.2% in Maury County, TN from 35,116 to 40,789. This change **outpaced the national growth rate of 3.1% by 13.1%**.



Timeframe	Jobs
2015	35,116
2016	36,990
2017	39,570
2018	40,225
2019	42,226
2020	40,789
2021	41,763
2022	42,535
2023	43,164
2024	43,671
2025	43,928

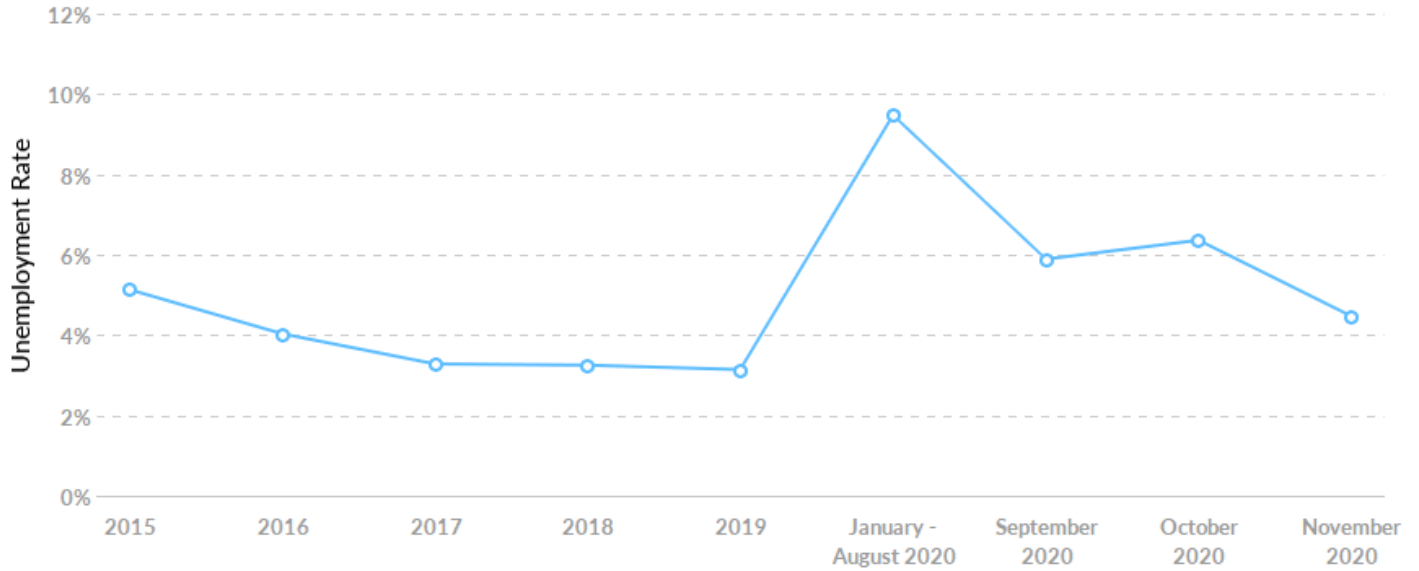
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2015	60.22%
2016	61.09%
2017	62.01%
2018	63.63%
2019	64.69%
January - August 2020	63.05%
September 2020	61.65%
October 2020	62.06%
November 2020	64.61%

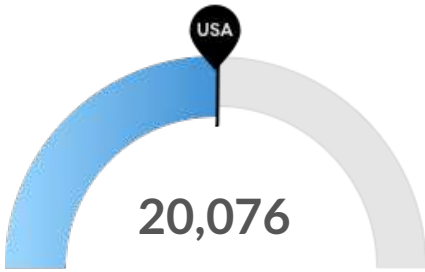
Unemployment Rate Trends

Maury County, TN had a November 2020 unemployment rate of 4.47%, decreasing from 5.13% 5 years before.



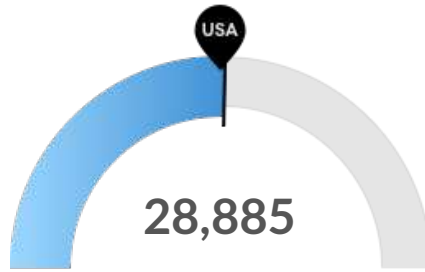
Timeframe	Unemployment Rate
2015	5.13%
2016	4.03%
2017	3.28%
2018	3.25%
2019	3.14%
January - August 2020	9.47%
September 2020	5.89%
October 2020	6.36%
November 2020	4.47%

Population Characteristics



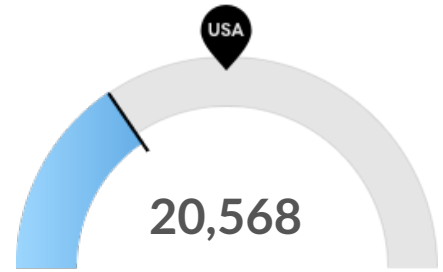
Millennials

Maury County, TN has 20,076 millennials (ages 25-39). The national average for an area this size is 19,873.



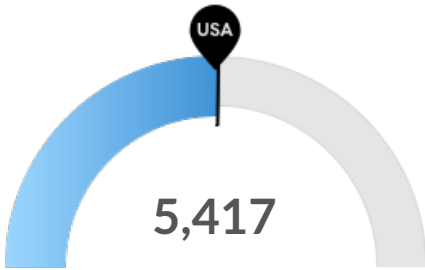
Retiring Soon

Retirement risk is about average in Maury County, TN. The national average for an area this size is 28,339 people 55 or older, while there are 28,885 here.



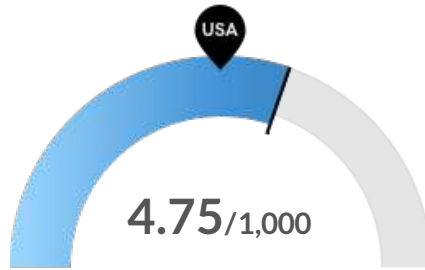
Racial Diversity

Racial diversity is low in Maury County, TN. The national average for an area this size is 38,447 racially diverse people, while there are 20,568 here.



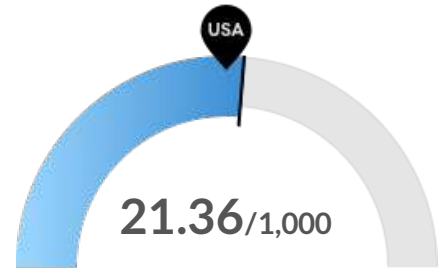
Veterans

Maury County, TN has 5,417 veterans. The national average for an area this size is 5,353.



Violent Crime

Maury County, TN has 4.75 violent crimes per 1,000 people. The national rate is 3.53 per 1,000 people.

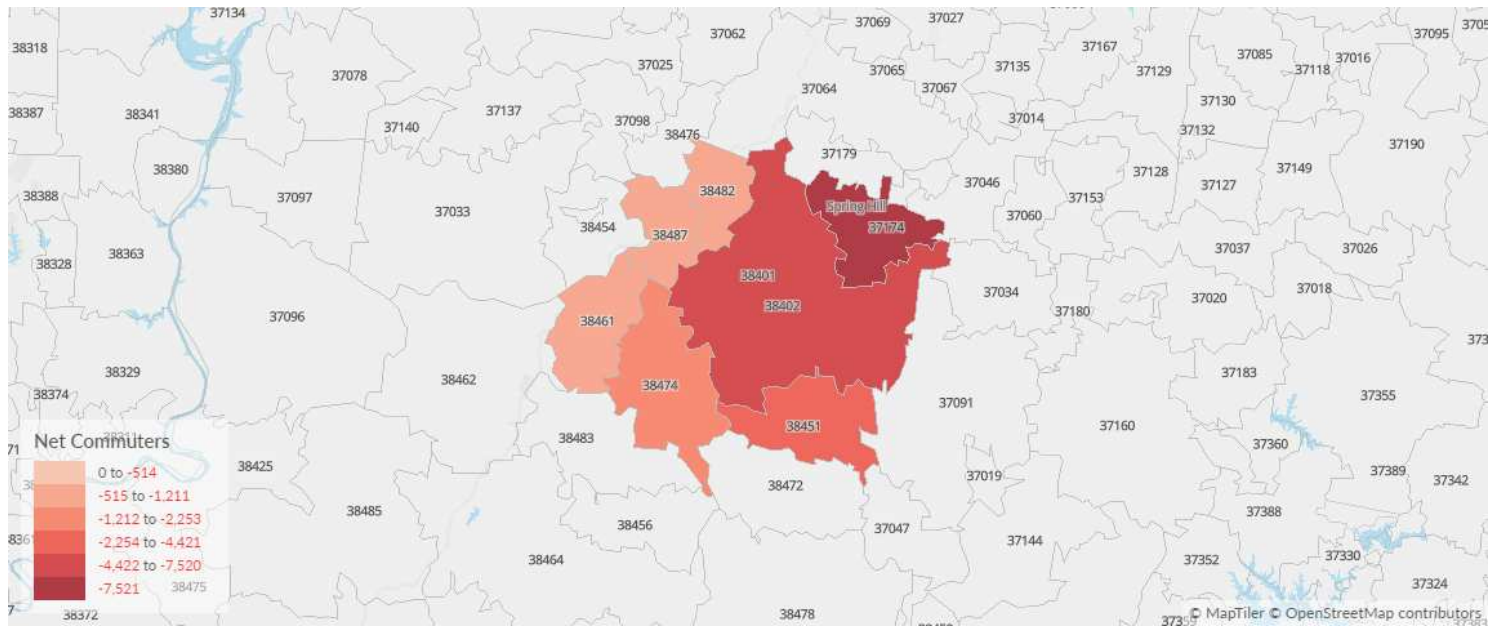


Property Crime

Maury County, TN has 21.36 property crimes per 1,000 people. The national rate is 19.79 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Maury County, TN currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

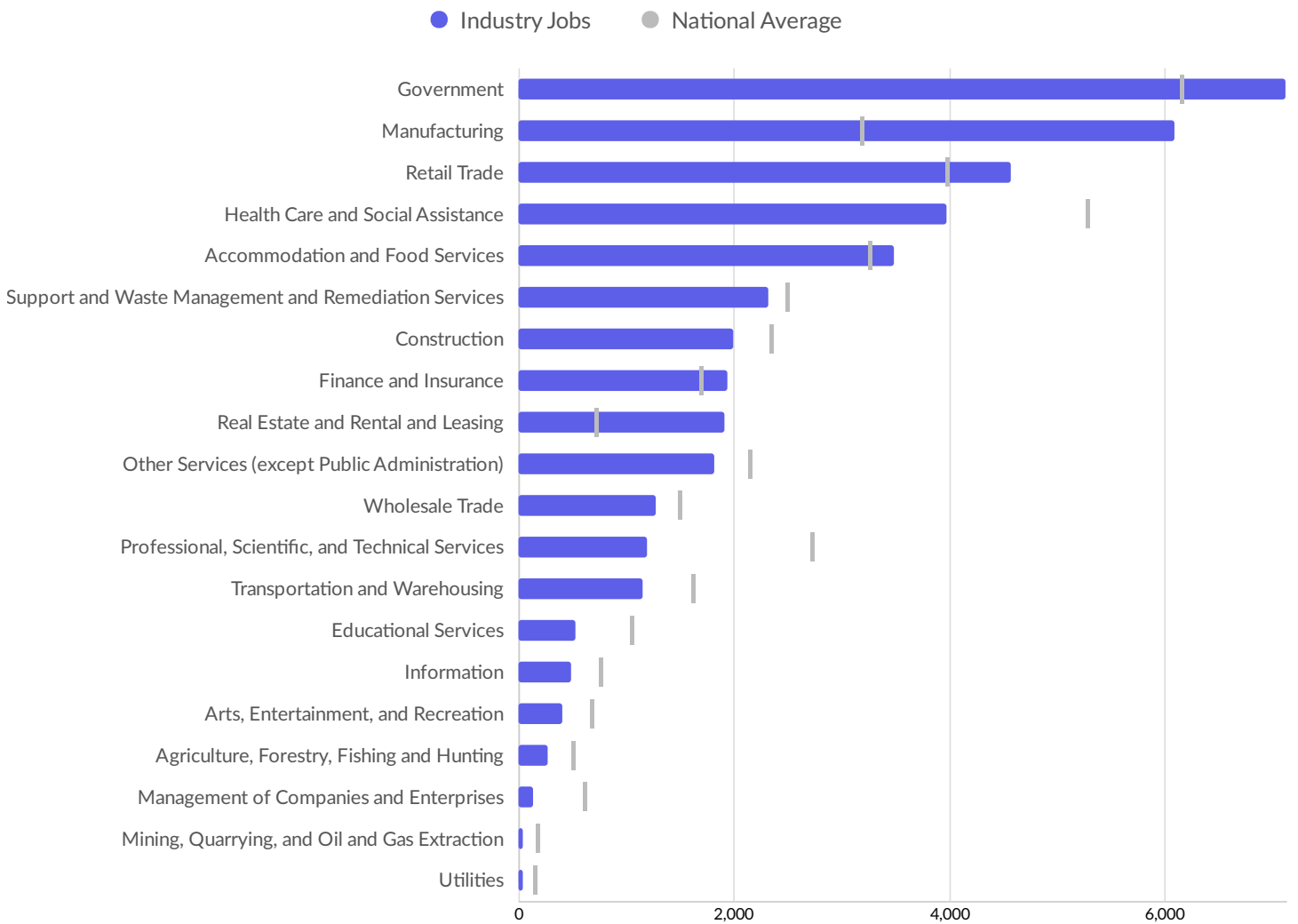
ZIP	Name	2020 Employment
38401	Columbia, TN (in Maury...	24,616
37174	Spring Hill, TN (in Maur...	12,172
38474	Mount Pleasant, TN (in ...	2,736
38402	Columbia, TN (in Maury...	502
38451	Culleoka, TN (in Maury ...	317

Where Talent Lives

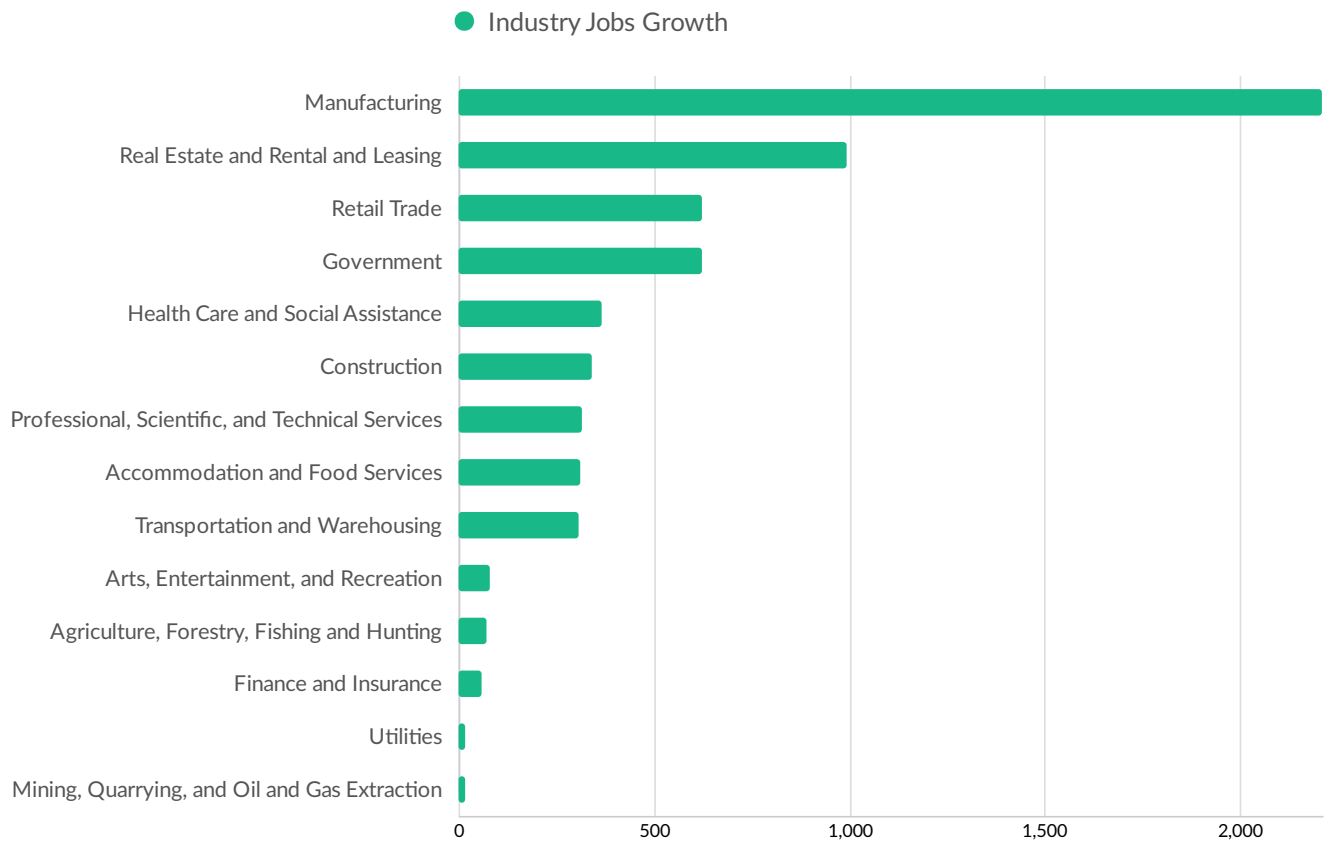
ZIP	Name	2020 Workers
38401	Columbia, TN (in Maury...	29,038
37174	Spring Hill, TN (in Maur...	19,693
38474	Mount Pleasant, TN (in ...	3,949
38451	Culleoka, TN (in Maury ...	2,572
38482	Santa Fe, TN (in Maury ...	924

Industry Characteristics

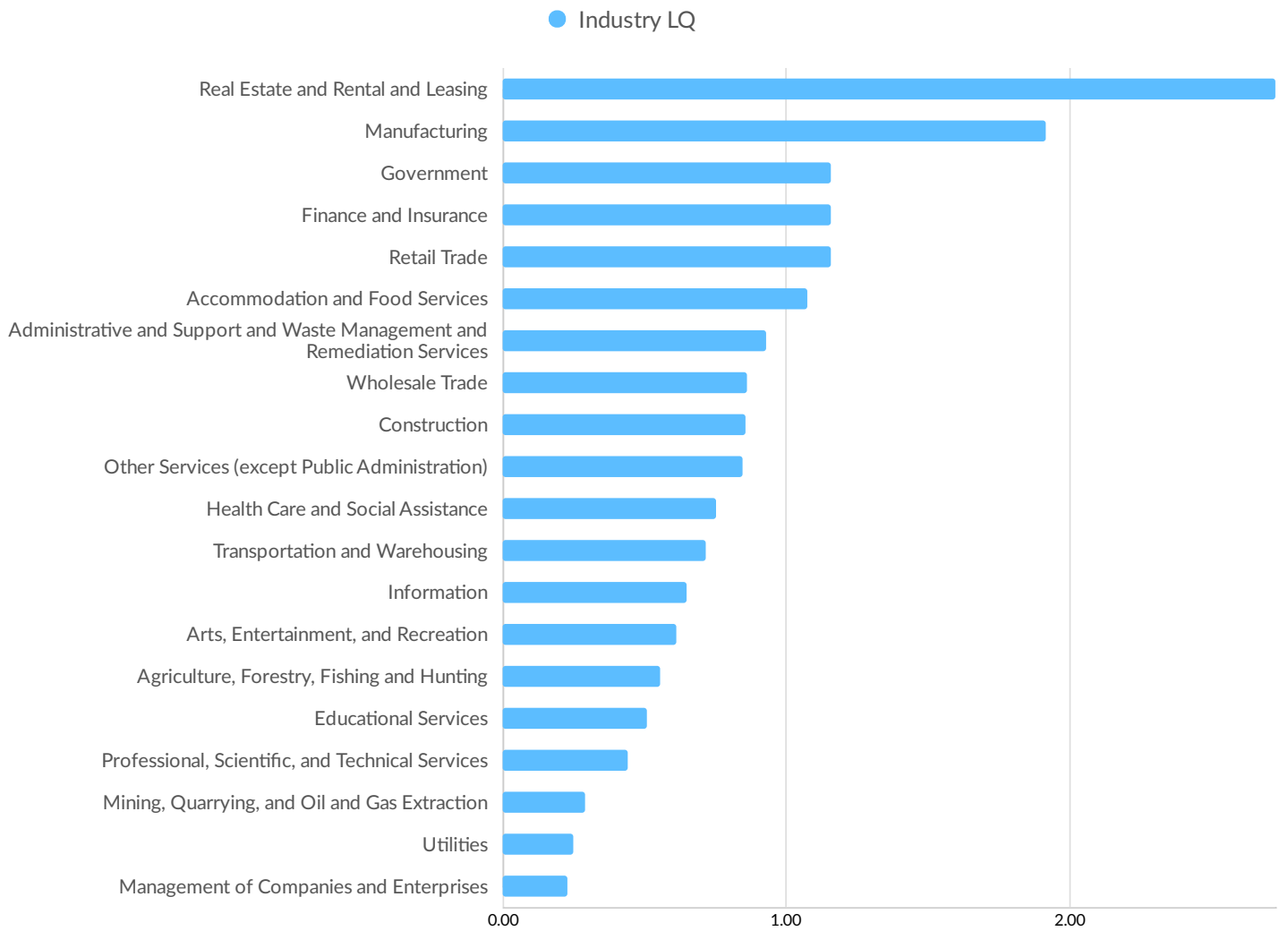
Largest Industries



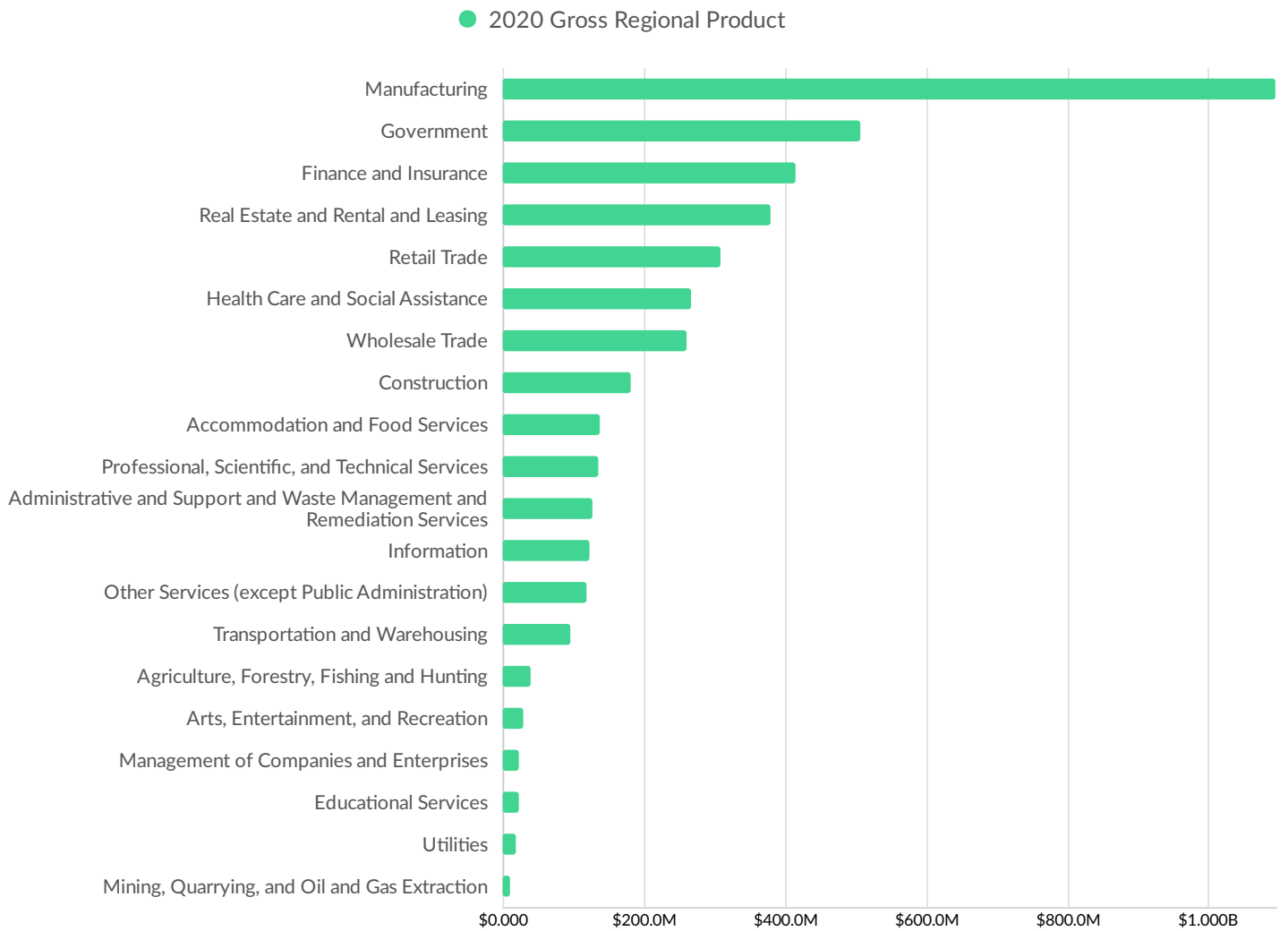
Top Growing Industries



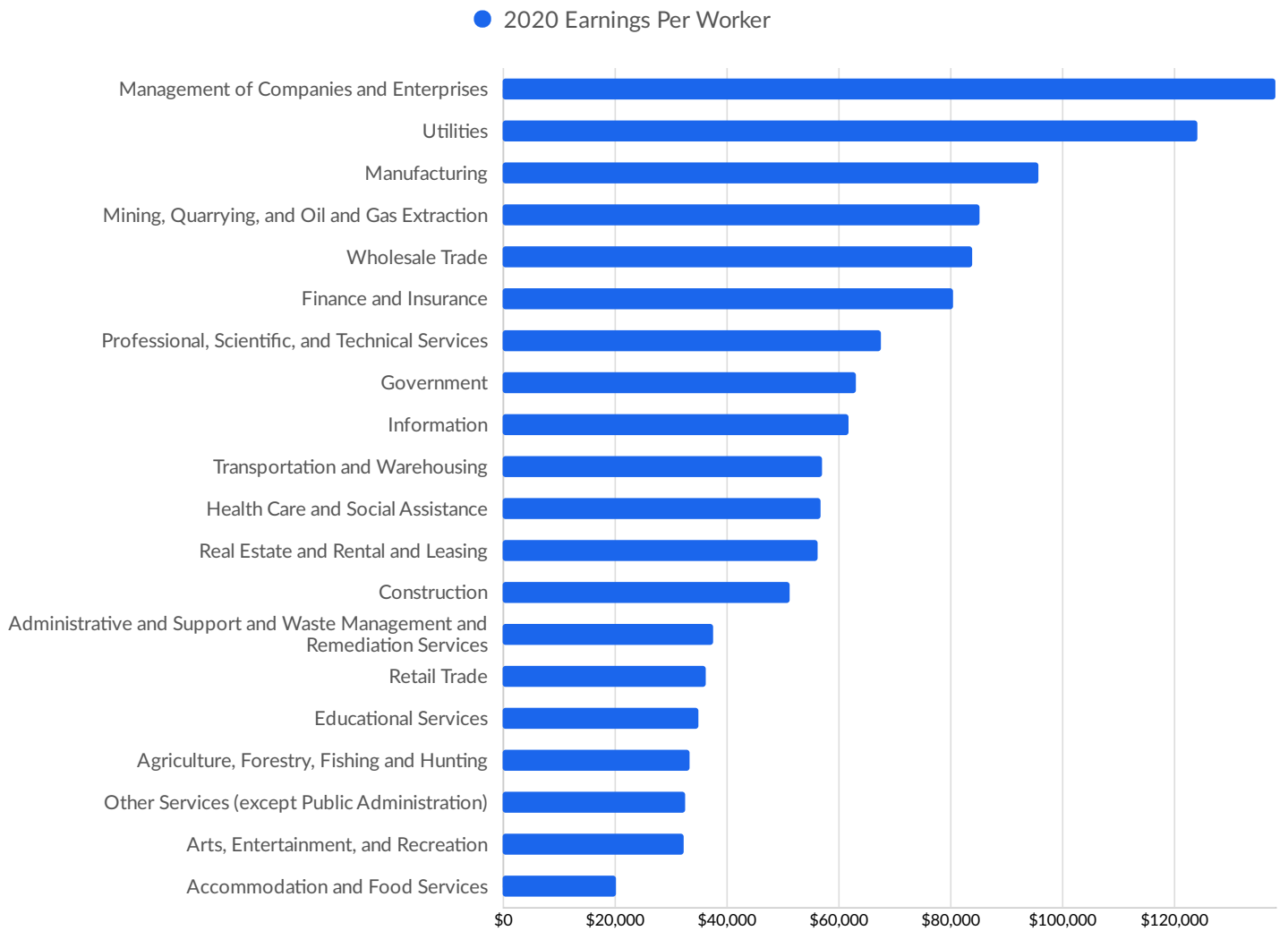
Top Industry LQ



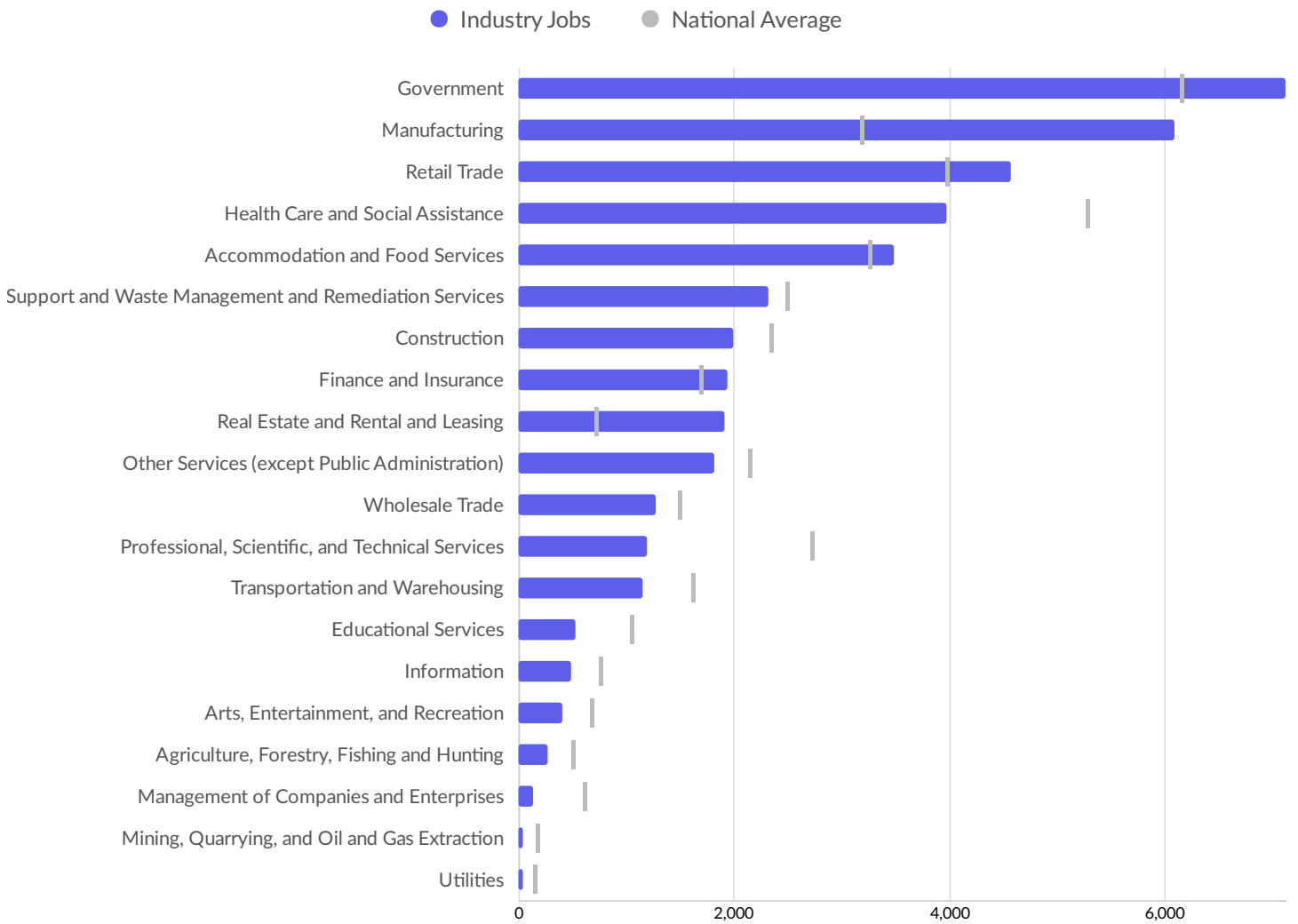
Top Industry GRP



Top Industry Earnings


















Largest Industries



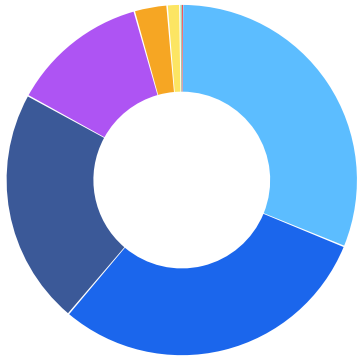
Business Characteristics

6,673 Companies Employ Your Workers

Online profiles for your workers mention 6,673 companies as employers, with the top 10 appearing below. In the last 12 months, 1,564 companies in Maury County, TN posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
General Motors Company	326 	Randstad N.V.	379 
Maury Regional Medical Center	257 	Maury Regional Hospital	342 
Williamson County School Distri...	148 	Springhill LLC	250 
Ibex Global Solutions	114 	Marriott International, Inc.	182 
Columbia State Community Coll...	112 	Humana Inc.	158 
Farm Bureau Insurance of Tenne...	99 	Lowe's Companies, Inc.	146 
Nashville Area Chamber of Com...	81 	Carrols Restaurant Group, Inc.	140 
HCA Holdings, Inc.	74 	CRST International, Inc.	130 
Maury County Public Schools	73 	Ryder System, Inc.	124 
Nissan North America Inc	71 	Dollar General Corporation	117 

Business Size

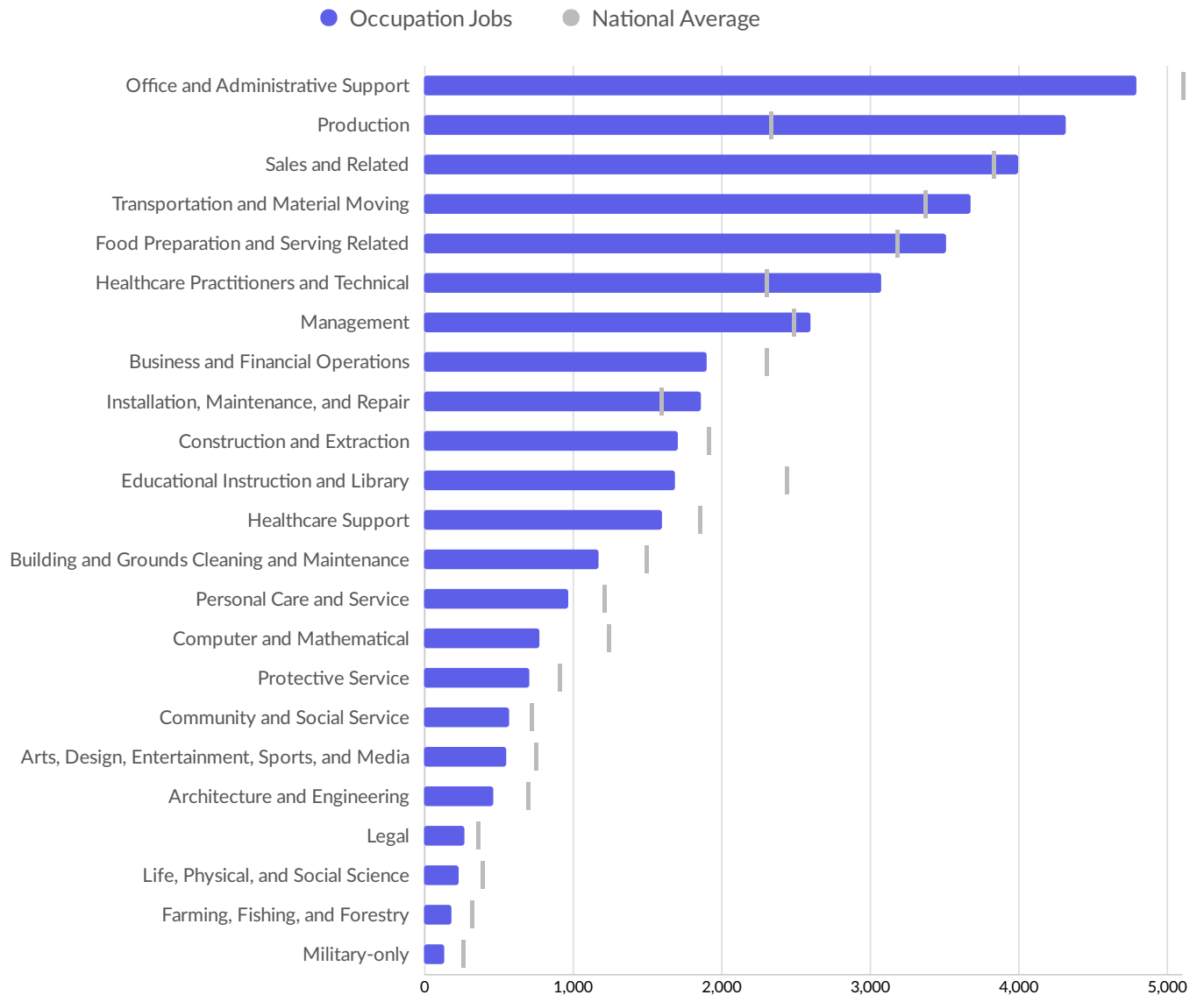


	Percentage	Business Count
1 to 4 employees	31.1%	1,016
5 to 9 employees	30.0%	980
10 to 19 employees	21.8%	712
20 to 49 employees	12.6%	413
50 to 99 employees	3.0%	99
100 to 249 employees	1.2%	38
250 to 499 employees	0.2%	7
500+ employees	0.0%	1

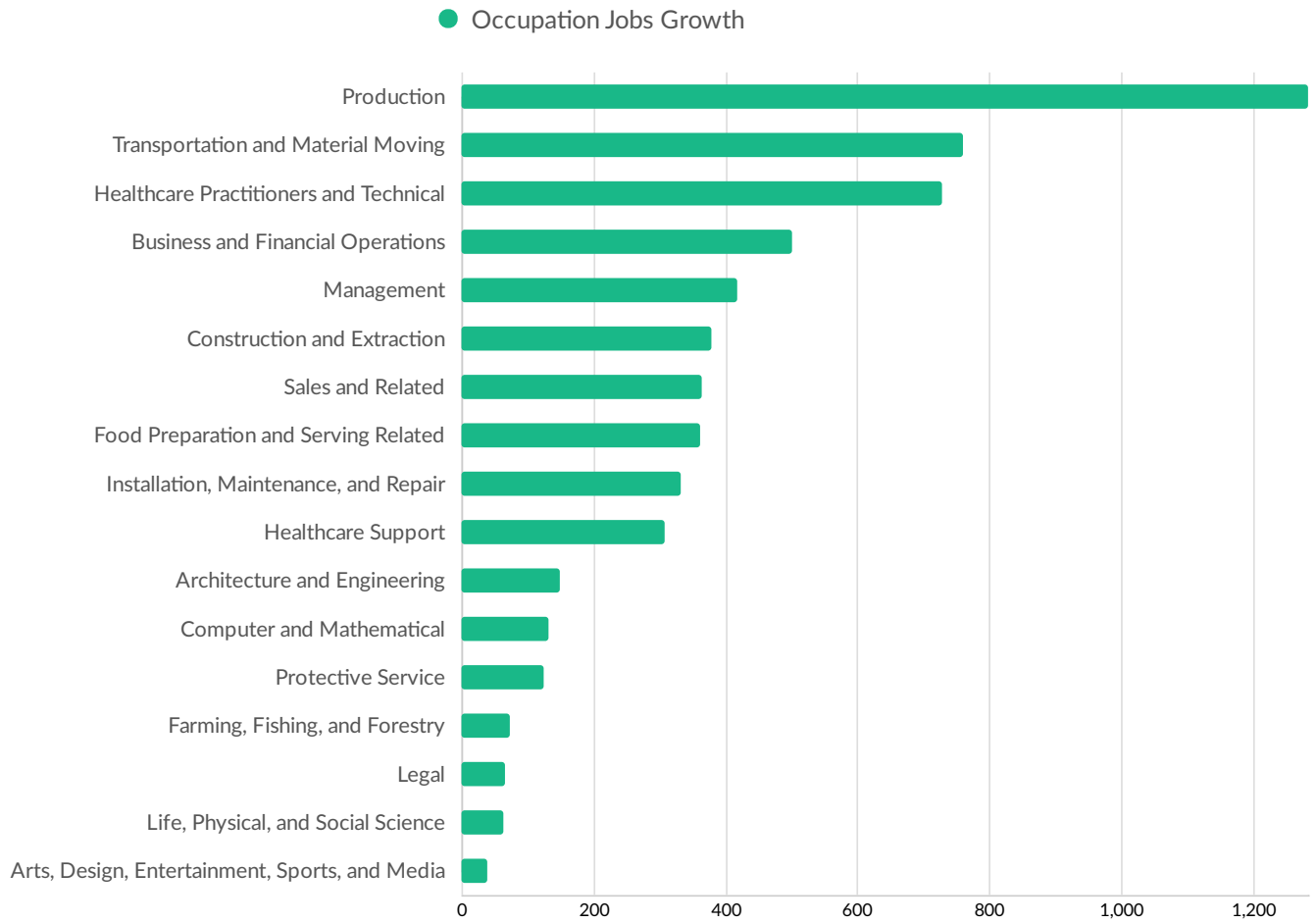
*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

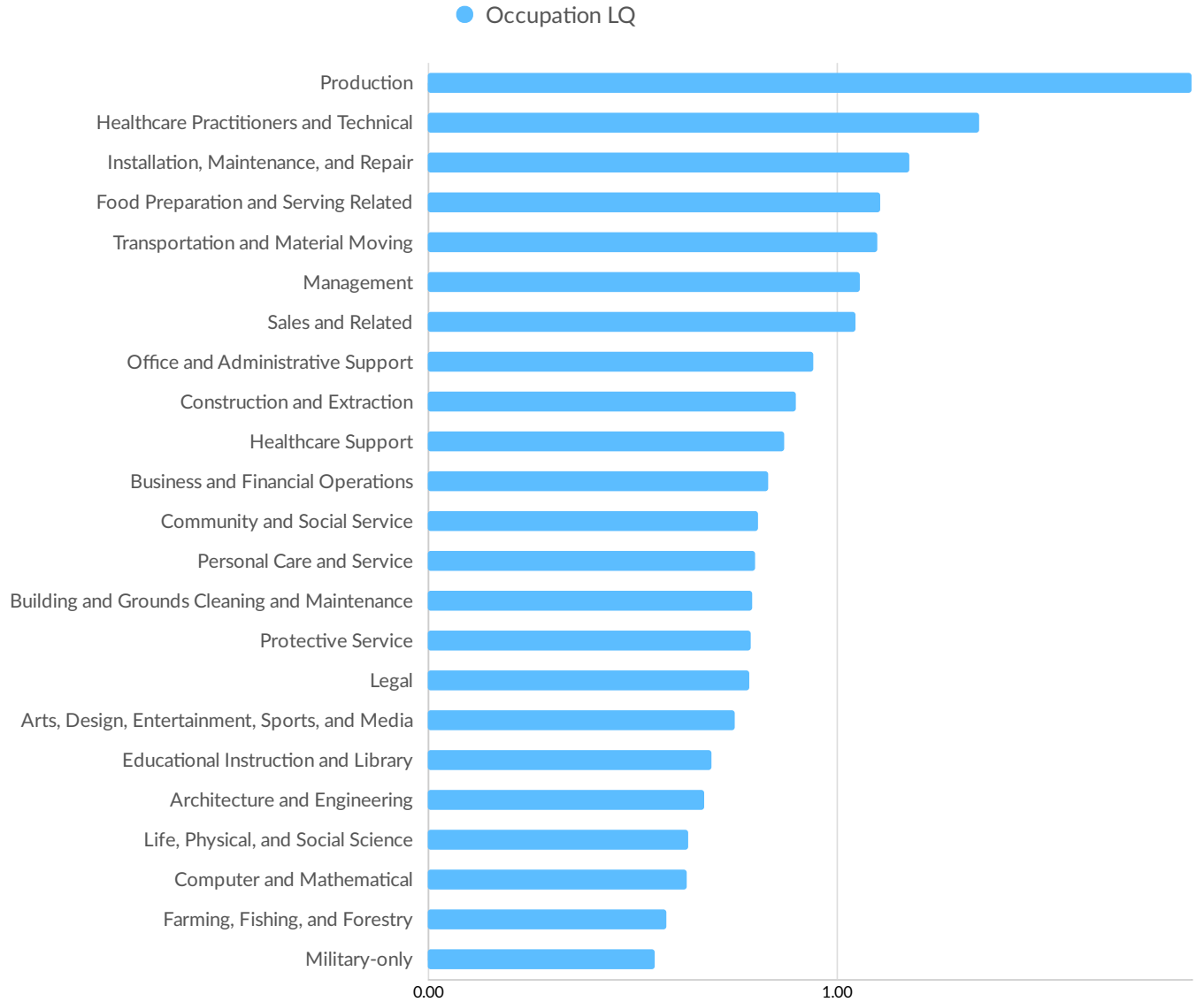
Largest Occupations



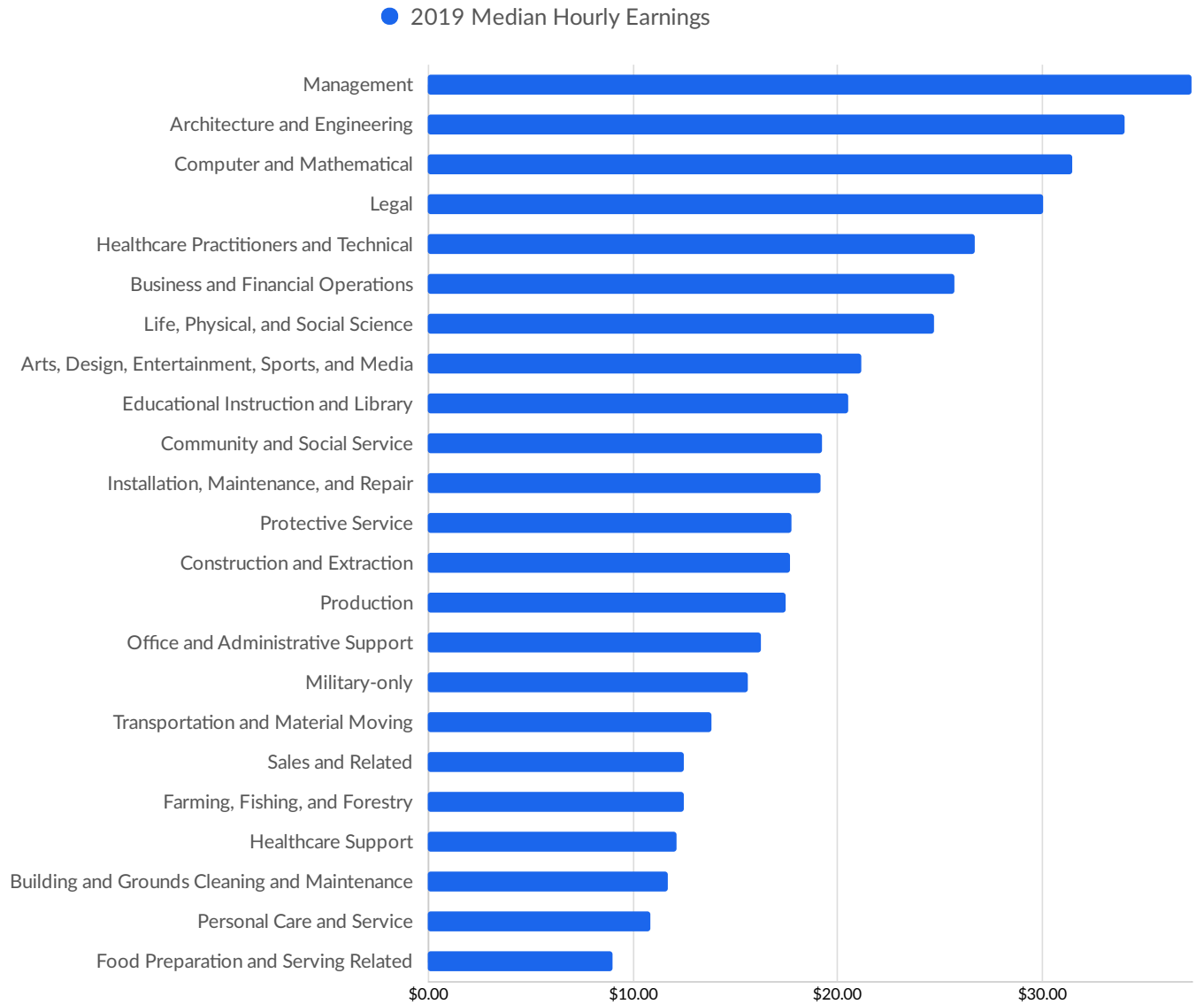
Top Growing Occupations



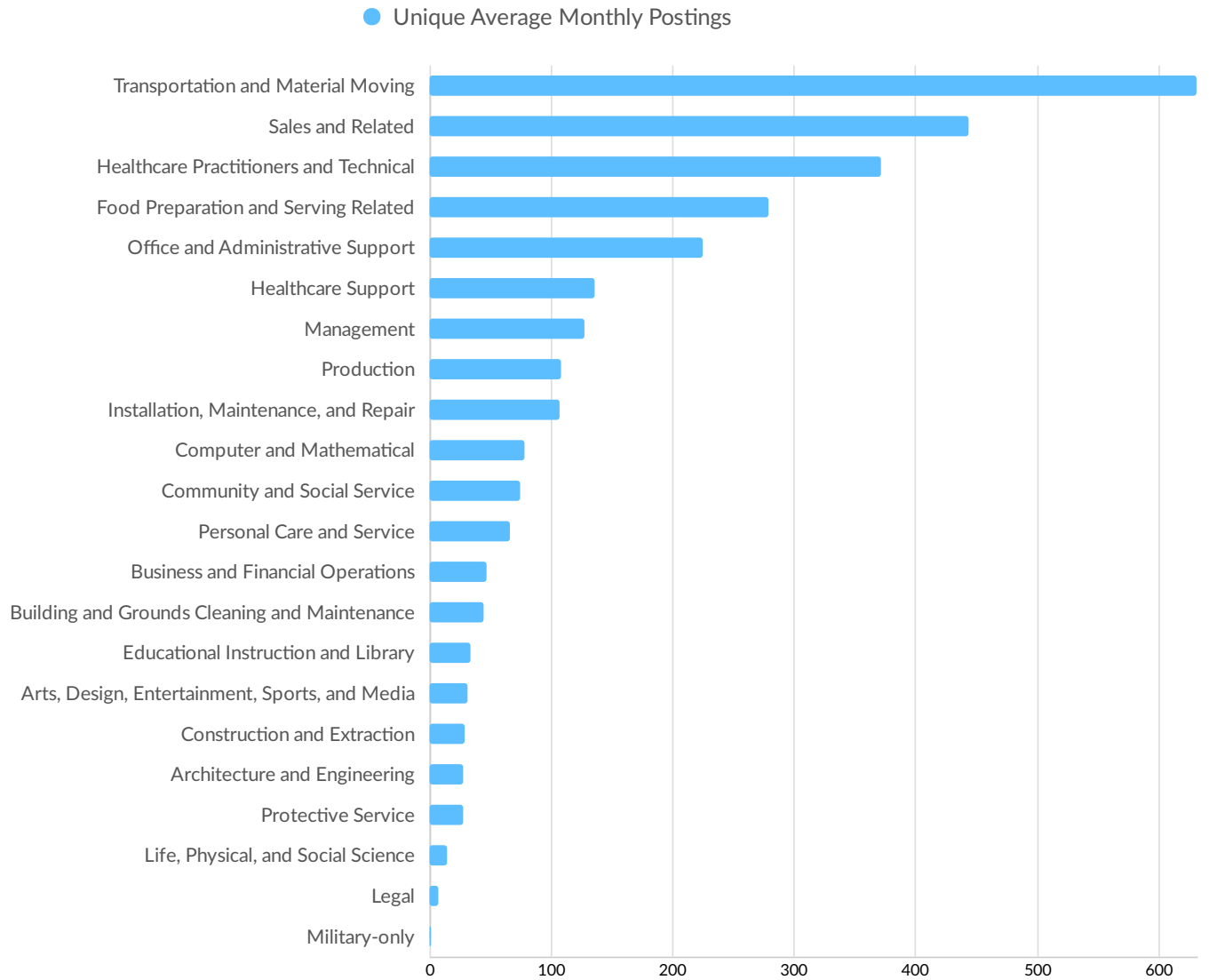
Top Occupation LQ



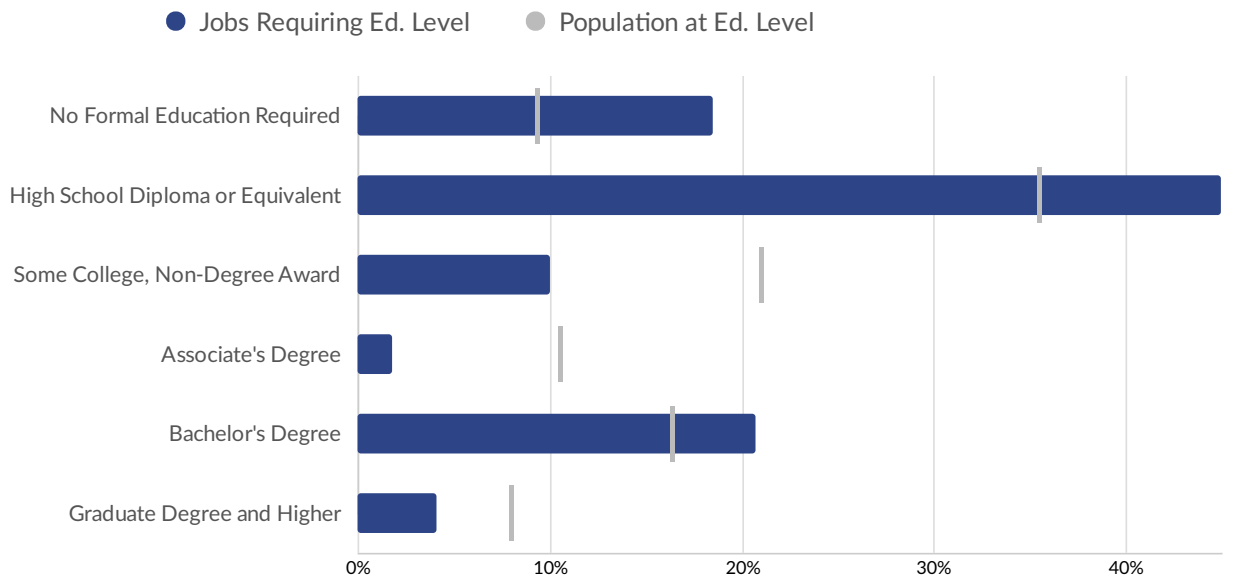
Top Occupation Earnings



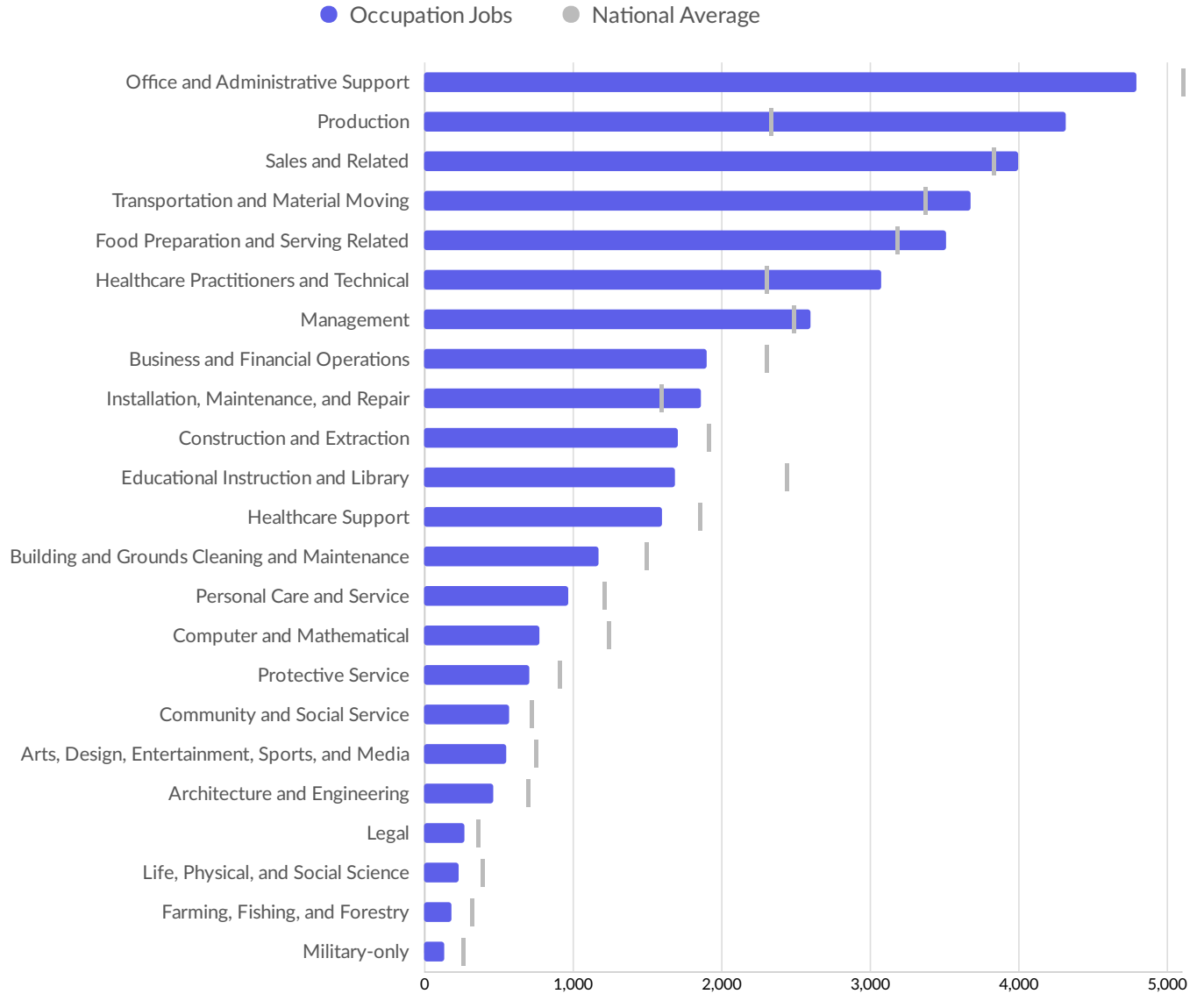
Top Posted Occupations



Underemployment





Largest Occupations



Educational Pipeline

In 2019, there were 950 graduates in Maury County, TN. This pipeline has shrunk by 8% over the last 5 years. The highest share of these graduates come from Liberal Arts and Sciences/Liberal Studies, Emergency Medical Technology/Technician (EMT Paramedic), and Registered Nursing/Registered Nurse.

School	Total Graduates (2019)	Graduate Trend (2015 - 2019)
Columbia State Community College	950	
Tennessee Career Institute	0	

● Certificate
 ● Associate's
 ● Bachelor's
 ● Master's or Higher

In-Demand Skills

