



Community Profile

106 W 6th St, Columbia, Tennessee, 38401
 Drive Time Bands: 0-30, 30-60, 60-90 minute radii

Prepared by Esri
 Latitude: 35.61671
 Longitude: -87.03455

	0 - 30 minute	30 - 60 minute	60 - 90 minute
Population Summary			
2000 Total Population	103,944	931,695	981,274
2010 Total Population	137,691	1,101,854	1,156,699
2020 Total Population	179,029	1,319,563	1,320,344
2020 Group Quarters	1,266	36,104	21,388
2025 Total Population	196,891	1,441,229	1,404,273
2020-2025 Annual Rate	1.92%	1.78%	1.24%
2020 Total Daytime Population	165,074	1,415,166	1,258,460
Workers	65,980	755,747	542,352
Residents	99,094	659,419	716,108
Household Summary			
2000 Households	39,092	366,822	379,957
2000 Average Household Size	2.62	2.45	2.53
2010 Households	51,818	431,398	450,621
2010 Average Household Size	2.63	2.47	2.52
2020 Households	67,092	515,372	514,335
2020 Average Household Size	2.65	2.49	2.53
2025 Households	73,745	562,608	547,037
2025 Average Household Size	2.65	2.50	2.53
2020-2025 Annual Rate	1.91%	1.77%	1.24%
2010 Families	38,121	272,402	314,221
2010 Average Family Size	3.07	3.07	3.02
2020 Families	48,968	320,248	353,729
2020 Average Family Size	3.10	3.11	3.03
2025 Families	53,586	347,402	373,973
2025 Average Family Size	3.11	3.12	3.04
2020-2025 Annual Rate	1.82%	1.64%	1.12%
Housing Unit Summary			
2000 Housing Units	42,327	392,261	414,112
Owner Occupied Housing Units	69.4%	58.7%	67.7%
Renter Occupied Housing Units	23.0%	34.8%	24.1%
Vacant Housing Units	7.6%	6.5%	8.2%
2010 Housing Units	57,162	470,384	496,449
Owner Occupied Housing Units	68.0%	57.8%	65.5%
Renter Occupied Housing Units	22.7%	33.9%	25.3%
Vacant Housing Units	9.3%	8.3%	9.2%
2020 Housing Units	73,162	556,715	565,328
Owner Occupied Housing Units	70.0%	57.4%	64.0%
Renter Occupied Housing Units	21.7%	35.2%	27.0%
Vacant Housing Units	8.3%	7.4%	9.0%
2025 Housing Units	79,965	604,629	600,440
Owner Occupied Housing Units	71.1%	57.4%	63.9%
Renter Occupied Housing Units	21.2%	35.7%	27.2%
Vacant Housing Units	7.8%	6.9%	8.9%
Median Household Income			
2020	\$66,303	\$64,220	\$60,515
2025	\$72,594	\$69,572	\$65,050
Median Home Value			
2020	\$229,428	\$259,494	\$197,357
2025	\$247,205	\$278,688	\$215,334
Per Capita Income			
2020	\$32,945	\$36,365	\$31,492
2025	\$36,372	\$39,914	\$34,659
Median Age			
2010	37.1	34.8	38.2
2020	38.6	36.7	40.1
2025	39.4	37.4	41.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2020 Households by Income			
Household Income Base	67,092	515,372	514,327
<\$15,000	7.4%	8.5%	9.6%
\$15,000 - \$24,999	9.0%	7.7%	8.9%
\$25,000 - \$34,999	9.8%	8.3%	9.0%
\$35,000 - \$49,999	11.3%	13.5%	12.8%
\$50,000 - \$74,999	17.1%	18.2%	18.7%
\$75,000 - \$99,999	15.1%	13.7%	14.2%
\$100,000 - \$149,999	17.1%	15.3%	15.8%
\$150,000 - \$199,999	6.7%	6.5%	6.0%
\$200,000+	6.5%	8.2%	5.0%
Average Household Income	\$87,596	\$92,480	\$80,718
2025 Households by Income			
Household Income Base	73,745	562,608	547,029
<\$15,000	6.7%	7.7%	8.7%
\$15,000 - \$24,999	8.1%	6.9%	8.2%
\$25,000 - \$34,999	9.1%	7.7%	8.4%
\$35,000 - \$49,999	10.7%	12.7%	12.0%
\$50,000 - \$74,999	16.5%	17.9%	18.3%
\$75,000 - \$99,999	15.3%	14.1%	14.5%
\$100,000 - \$149,999	18.4%	16.5%	17.1%
\$150,000 - \$199,999	7.7%	7.4%	7.0%
\$200,000+	7.5%	9.1%	5.7%
Average Household Income	\$96,792	\$101,679	\$88,847
2020 Owner Occupied Housing Units by Value			
Total	51,180	319,441	361,803
<\$50,000	3.6%	4.4%	6.4%
\$50,000 - \$99,999	11.8%	6.9%	12.3%
\$100,000 - \$149,999	10.2%	9.2%	14.3%
\$150,000 - \$199,999	15.1%	14.1%	18.0%
\$200,000 - \$249,999	15.8%	13.0%	14.2%
\$250,000 - \$299,999	11.7%	12.4%	11.7%
\$300,000 - \$399,999	15.0%	15.1%	12.6%
\$400,000 - \$499,999	7.3%	8.4%	5.3%
\$500,000 - \$749,999	6.6%	9.5%	3.5%
\$750,000 - \$999,999	1.4%	4.0%	0.9%
\$1,000,000 - \$1,499,999	0.7%	1.8%	0.5%
\$1,500,000 - \$1,999,999	0.5%	0.6%	0.1%
\$2,000,000 +	0.2%	0.7%	0.3%
Average Home Value	\$278,328	\$337,931	\$235,852
2025 Owner Occupied Housing Units by Value			
Total	56,820	346,936	383,954
<\$50,000	2.9%	3.4%	5.2%
\$50,000 - \$99,999	9.6%	5.6%	10.5%
\$100,000 - \$149,999	8.6%	7.8%	12.8%
\$150,000 - \$199,999	14.0%	12.8%	17.0%
\$200,000 - \$249,999	15.9%	12.9%	14.6%
\$250,000 - \$299,999	12.8%	13.0%	12.7%
\$300,000 - \$399,999	17.1%	16.5%	14.4%
\$400,000 - \$499,999	8.4%	9.4%	6.4%
\$500,000 - \$749,999	7.6%	10.7%	4.3%
\$750,000 - \$999,999	1.6%	4.5%	1.1%
\$1,000,000 - \$1,499,999	0.8%	2.0%	0.5%
\$1,500,000 - \$1,999,999	0.6%	0.6%	0.1%
\$2,000,000 +	0.2%	0.7%	0.3%
Average Home Value	\$298,399	\$360,790	\$254,099

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	137,692	1,101,854	1,156,697
0 - 4	7.5%	7.0%	6.5%
5 - 9	7.6%	6.7%	6.6%
10 - 14	7.2%	6.4%	6.9%
15 - 24	11.6%	14.8%	12.8%
25 - 34	13.1%	15.5%	12.8%
35 - 44	14.2%	14.0%	14.0%
45 - 54	15.2%	14.2%	15.5%
55 - 64	12.2%	10.9%	12.1%
65 - 74	6.6%	5.9%	7.5%
75 - 84	3.6%	3.3%	4.0%
85 +	1.3%	1.3%	1.4%
18 +	73.6%	76.0%	75.8%
2020 Population by Age			
Total	179,030	1,319,563	1,320,343
0 - 4	6.7%	6.2%	5.7%
5 - 9	7.2%	6.3%	6.1%
10 - 14	7.4%	6.4%	6.4%
15 - 24	10.8%	13.7%	11.6%
25 - 34	12.7%	14.9%	13.2%
35 - 44	14.2%	13.7%	13.1%
45 - 54	12.7%	12.7%	13.3%
55 - 64	13.2%	12.2%	13.9%
65 - 74	9.7%	8.5%	10.1%
75 - 84	4.0%	3.9%	4.8%
85 +	1.4%	1.5%	1.7%
18 +	74.9%	77.5%	78.2%
2025 Population by Age			
Total	196,890	1,441,231	1,404,271
0 - 4	6.6%	6.2%	5.7%
5 - 9	7.1%	6.1%	5.9%
10 - 14	7.3%	6.2%	6.4%
15 - 24	10.8%	13.6%	11.3%
25 - 34	11.9%	14.6%	12.5%
35 - 44	14.4%	13.6%	13.4%
45 - 54	12.5%	12.2%	12.6%
55 - 64	12.0%	11.6%	13.2%
65 - 74	10.8%	9.4%	11.1%
75 - 84	5.3%	4.9%	6.0%
85 +	1.5%	1.6%	1.9%
18 +	75.0%	77.8%	78.3%
2010 Population by Sex			
Males	66,919	538,708	568,771
Females	70,772	563,146	587,928
2020 Population by Sex			
Males	87,511	647,681	650,073
Females	91,519	671,881	670,270
2025 Population by Sex			
Males	96,576	707,094	691,912
Females	100,316	734,135	712,361

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity			
Total	137,691	1,101,855	1,156,700
White Alone	85.6%	73.4%	79.7%
Black Alone	9.5%	17.6%	14.0%
American Indian Alone	0.3%	0.3%	0.5%
Asian Alone	0.8%	2.8%	1.3%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	2.0%	3.6%	2.5%
Two or More Races	1.8%	2.2%	1.9%
Hispanic Origin	4.7%	7.4%	5.1%
Diversity Index	32.5	50.8	40.8
2020 Population by Race/Ethnicity			
Total	179,030	1,319,561	1,320,344
White Alone	84.0%	70.3%	77.4%
Black Alone	8.9%	18.1%	14.7%
American Indian Alone	0.4%	0.4%	0.5%
Asian Alone	1.5%	4.0%	1.6%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	2.6%	4.2%	3.1%
Two or More Races	2.6%	2.9%	2.6%
Hispanic Origin	6.4%	8.7%	6.3%
Diversity Index	37.2	55.5	45.2
2025 Population by Race/Ethnicity			
Total	196,891	1,441,230	1,404,274
White Alone	83.1%	68.5%	76.2%
Black Alone	8.8%	18.6%	15.1%
American Indian Alone	0.4%	0.4%	0.5%
Asian Alone	1.8%	4.5%	1.8%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	3.0%	4.7%	3.4%
Two or More Races	2.9%	3.3%	2.9%
Hispanic Origin	7.4%	9.7%	7.0%
Diversity Index	39.8	58.3	47.5
2010 Population by Relationship and Household Type			
Total	137,691	1,101,854	1,156,699
In Households	99.1%	96.8%	98.2%
In Family Households	87.1%	78.2%	84.0%
Householder	27.7%	24.7%	27.2%
Spouse	21.2%	17.8%	20.5%
Child	33.0%	29.6%	30.9%
Other relative	3.1%	3.7%	3.4%
Nonrelative	2.0%	2.3%	2.1%
In Nonfamily Households	11.9%	18.6%	14.2%
In Group Quarters	0.9%	3.2%	1.8%
Institutionalized Population	0.8%	1.4%	1.2%
Noninstitutionalized Population	0.1%	1.8%	0.6%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2020 Population 25+ by Educational Attainment			
Total	121,633	888,477	925,089
Less than 9th Grade	3.2%	3.6%	3.7%
9th - 12th Grade, No Diploma	5.6%	6.0%	7.3%
High School Graduate	24.7%	20.3%	24.8%
GED/Alternative Credential	5.2%	4.0%	5.5%
Some College, No Degree	21.0%	19.3%	21.7%
Associate Degree	10.7%	6.9%	8.3%
Bachelor's Degree	20.1%	25.2%	18.8%
Graduate/Professional Degree	9.7%	14.7%	9.9%
2020 Population 15+ by Marital Status			
Total	140,895	1,069,856	1,078,726
Never Married	26.4%	35.9%	28.0%
Married	57.4%	48.5%	53.8%
Widowed	5.1%	4.7%	5.9%
Divorced	11.0%	10.9%	12.4%
2020 Civilian Population 16+ in Labor Force			
Civilian Population 16+	89,736	734,447	674,852
Population 16+ Employed	89.5%	89.5%	88.9%
Population 16+ Unemployment rate	10.5%	10.5%	11.1%
Population 16-24 Employed	10.5%	13.6%	11.4%
Population 16-24 Unemployment rate	18.7%	18.4%	19.4%
Population 25-54 Employed	66.7%	65.0%	64.7%
Population 25-54 Unemployment rate	9.4%	9.3%	10.1%
Population 55-64 Employed	16.7%	15.3%	17.6%
Population 55-64 Unemployment rate	9.5%	8.9%	9.3%
Population 65+ Employed	6.1%	6.0%	6.4%
Population 65+ Unemployment rate	9.7%	8.1%	8.9%
2020 Employed Population 16+ by Industry			
Total	80,311	657,034	600,261
Agriculture/Mining	0.6%	0.5%	0.9%
Construction	7.9%	6.7%	8.0%
Manufacturing	14.3%	11.3%	14.4%
Wholesale Trade	2.1%	2.4%	2.4%
Retail Trade	10.8%	9.5%	9.9%
Transportation/Utilities	5.1%	5.5%	6.0%
Information	1.7%	2.1%	1.5%
Finance/Insurance/Real Estate	7.6%	7.9%	5.6%
Services	45.9%	50.3%	45.2%
Public Administration	4.0%	3.8%	6.0%
2020 Employed Population 16+ by Occupation			
Total	80,309	657,033	600,263
White Collar	61.9%	65.2%	60.3%
Management/Business/Financial	15.2%	16.6%	14.1%
Professional	22.8%	24.6%	22.3%
Sales	10.6%	10.1%	9.5%
Administrative Support	13.1%	14.0%	14.4%
Services	14.5%	14.3%	14.9%
Blue Collar	23.6%	20.5%	24.8%
Farming/Forestry/Fishing	0.1%	0.2%	0.3%
Construction/Extraction	5.6%	4.7%	5.7%
Installation/Maintenance/Repair	3.3%	2.7%	3.6%
Production	7.6%	6.8%	8.6%
Transportation/Material Moving	6.9%	6.1%	6.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

January 19, 2021



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2010 Households by Type			
Total	51,818	431,398	450,621
Households with 1 Person	22.2%	28.9%	25.4%
Households with 2+ People	77.8%	71.1%	74.6%
Family Households	73.6%	63.1%	69.7%
Husband-wife Families	56.4%	45.6%	52.5%
With Related Children	26.0%	21.0%	22.8%
Other Family (No Spouse Present)	17.2%	17.6%	17.2%
Other Family with Male Householder	4.4%	4.5%	4.7%
With Related Children	2.7%	2.5%	2.7%
Other Family with Female Householder	12.8%	13.1%	12.5%
With Related Children	8.6%	8.8%	8.2%
Nonfamily Households	4.3%	8.0%	4.9%
All Households with Children	37.7%	32.7%	34.2%
Multigenerational Households	4.1%	3.5%	4.0%
Unmarried Partner Households	5.4%	6.2%	5.4%
Male-female	4.9%	5.4%	4.8%
Same-sex	0.6%	0.8%	0.6%
2010 Households by Size			
Total	51,819	431,399	450,620
1 Person Household	22.2%	28.9%	25.4%
2 Person Household	34.0%	32.8%	34.5%
3 Person Household	18.2%	16.1%	17.3%
4 Person Household	15.4%	12.8%	13.6%
5 Person Household	6.7%	5.7%	5.9%
6 Person Household	2.3%	2.1%	2.1%
7 + Person Household	1.2%	1.5%	1.2%
2010 Households by Tenure and Mortgage Status			
Total	51,818	431,398	450,621
Owner Occupied	75.0%	63.0%	72.1%
Owned with a Mortgage/Loan	53.4%	46.2%	50.2%
Owned Free and Clear	21.6%	16.9%	22.0%
Renter Occupied	25.0%	37.0%	27.9%
2020 Affordability, Mortgage and Wealth			
Housing Affordability Index	167	140	180
Percent of Income for Mortgage	14.5%	16.9%	13.6%
Wealth Index	99	100	87
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	57,162	470,384	496,449
Housing Units Inside Urbanized Area	1.4%	75.0%	50.3%
Housing Units Inside Urbanized Cluster	57.3%	6.7%	11.0%
Rural Housing Units	41.3%	18.3%	38.7%
2010 Population By Urban/ Rural Status			
Total Population	137,691	1,101,854	1,156,699
Population Inside Urbanized Area	1.6%	74.6%	50.4%
Population Inside Urbanized Cluster	56.6%	6.5%	11.0%
Rural Population	41.8%	19.0%	38.6%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Green Acres (6A)	Young and Restless (11B)	Southern Satellites (10A)
2.	Boomburbs (1C)	Up and Coming Families (7A)	Middleburg (4C)
3.	Middleburg (4C)	Emerald City (8B)	Green Acres (6A)
2020 Consumer Spending			
Apparel & Services: Total \$	\$139,325,744	\$1,162,215,523	\$986,633,716
Average Spent	\$2,076.64	\$2,255.10	\$1,918.27
Spending Potential Index	97	105	89
Education: Total \$	\$110,048,556	\$928,392,437	\$775,064,887
Average Spent	\$1,640.26	\$1,801.40	\$1,506.93
Spending Potential Index	92	101	84
Entertainment/Recreation: Total \$	\$217,713,783	\$1,723,579,324	\$1,538,184,446
Average Spent	\$3,245.00	\$3,344.34	\$2,990.63
Spending Potential Index	100	103	92
Food at Home: Total \$	\$352,045,127	\$2,863,664,674	\$2,514,624,839
Average Spent	\$5,247.20	\$5,556.50	\$4,889.08
Spending Potential Index	98	104	92
Food Away from Home: Total \$	\$245,986,373	\$2,039,326,306	\$1,748,473,790
Average Spent	\$3,666.40	\$3,957.00	\$3,399.48
Spending Potential Index	97	105	90
Health Care: Total \$	\$394,862,088	\$3,053,819,714	\$2,798,476,731
Average Spent	\$5,885.38	\$5,925.47	\$5,440.96
Spending Potential Index	102	103	95
HH Furnishings & Equipment: Total \$	\$146,617,616	\$1,173,483,650	\$1,032,865,343
Average Spent	\$2,185.32	\$2,276.96	\$2,008.16
Spending Potential Index	100	104	92
Personal Care Products & Services: Total \$	\$60,789,861	\$497,262,181	\$428,629,804
Average Spent	\$906.07	\$964.86	\$833.37
Spending Potential Index	99	105	91
Shelter: Total \$	\$1,197,899,456	\$10,193,030,041	\$8,538,582,818
Average Spent	\$17,854.58	\$19,778.01	\$16,601.21
Spending Potential Index	92	102	86
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$161,335,279	\$1,250,030,684	\$1,138,285,372
Average Spent	\$2,404.69	\$2,425.49	\$2,213.12
Spending Potential Index	103	104	94
Travel: Total \$	\$154,845,835	\$1,243,587,049	\$1,087,199,952
Average Spent	\$2,307.96	\$2,412.99	\$2,113.80
Spending Potential Index	96	100	88
Vehicle Maintenance & Repairs: Total \$	\$77,714,514	\$632,949,705	\$557,447,403
Average Spent	\$1,158.33	\$1,228.14	\$1,083.82
Spending Potential Index	100	106	94

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.