[Your Name]

[Your Address]

[Your City/State/Zip]

[Insert Date]

The Honorable Governor Bill Lee

State Capitol, 1st Floor

600 Dr. Martin L. King, Jr. Blvd.

Nashville, TN 37243

Dear Governor Lee,

[Introduce yourself].

As an industry leader in the state, I ask that you support the acquisition of Martin Methodist College to become a University of Tennessee campus by funding it in the administration’s budget. Tennessee’s economic growth is contingent on a strong and well-trained workforce. This is especially true for southern Middle Tennessee, which has struggled to keep the best and brightest students in the region as many opt to continue their educations at Alabama public institutions, who are offering in-state tuition and are located just over the border. Many of these students never return – but we have a once in a generation opportunity to change that trend.

The opportunity to have a public, four-year higher education institution in southern Middle Tennessee will not just make a real difference for the state’s workforce needs, but also for my needs as an employer in the region. It is critical that our community have access to a high quality, affordable education so our economy is better positioned for long-term growth.

I appreciate you taking the time to consider how valuable this opportunity is for the southern Middle Tennessee region, my business, and my community. I urge you to fund the initiative in your budget, as your support for education and workforce development in rural Tennessee will move our state forward. I look forward to corresponding with you again in the near future.

Sincerely,

[Your Name]