



Membership Benefits....

100% of your investment is used to promote your business and develop the community

- Are You Maximizing Your Membership Benefits?
- Are You Networking With Other Business Professionals?
- Are You Marketing Your Business?
- Are You Involved in the Collaborative Effort to Better the Business and Economic Growth of Maury County?

Join Now 

Marketing Your Business

- Membership Directory On Line
- Advertising in Visions Magazine
- Weekly Calendar; E-Marketing
- Newsletters
- Website
- Your Literature at the MCCEA Office
- Referrals to members only
- Mailing Labels

Programs and Events

- Monthly Coffees
- Annual Meeting
- Education: Generation Maury & Women of Wisdom
- Ribbon Cutting and Ground Breakings
- Business After Hours
- Legislative/Local Officials Events
- Farm City Breakfast
- Leadership Maury Program
- Ambassador Program

Councils and Committees

- Economic Development Council
- Chamber Council
 - Membership
 - Public Affairs
 - Ambassadors
 - Generation Maury (GeM)
 - Women of Wisdom (WOW)
- Agribusiness Committee



The Mission of The Maury County Chamber and Economic Alliance is to facilitate business opportunities for Chamber members and create job growth through economic development.

Visit Our Website
www.mauryalliance.com
 and get access to the following

View Available Commercial
 /Industrial Sites
 See Our Latest Press Releases
 Get Community Profiles
 Community Living Information
 Membership Directory
 Community Calendar

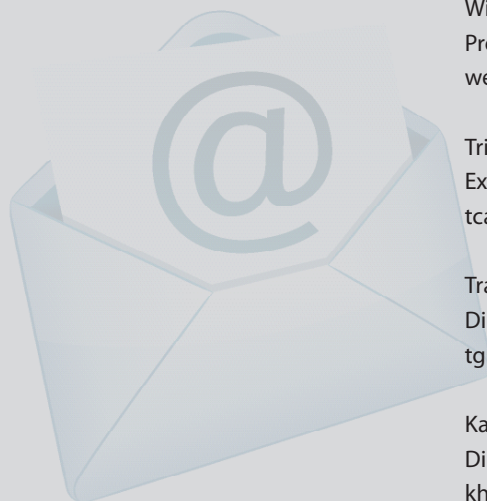
Points of Interest Page
 Visions of Maury County Magazine
 City/County Maps
 Visions of Maury County Magazine
 Manufacturers Directory
 Available Buildings
 Clubs and Organizations

Come by our
 office for

Visitor and Relocation Information
 Telephone Directories
 Small Business Guide



Maury County Chamber and Economic Alliance Staff Directory



Wil Evans,
 President
wevans@mauryalliance.com

Tri-Nette Casimier,
 Exec Admin Assistant and Office Manager
tcasimier@mauryalliance.com

Travis Groth,
 Director of Economic Development
tgroth@mauryalliance.com

Kara Huckaby,
 Director of Chamber of Commerce
khuckaby@mauryalliance.com

Brittany Jernigan,
 Events Manager
bjernigan@mauryalliance.com

Pat King,
 Administrative Assistant
pking@mauryalliance.com

Rhonda Eppinette,
 ARAP Specialist
reppinette@mauryalliance.com



Columbia | Mt. Pleasant | Spring Hill

MAURY COUNTY

Chamber & Economic Alliance

Membership Enrollment

P.O. Box 1076
Columbia, TN 38401-1076

DATE: _____
FIRM NAME: _____
MAILING ADDRESS: _____
STREET ADDRESS: _____
CITY _____ STATE _____ ZIP _____ PHONE _____
FAX _____ WEBSITE _____

BILLING INFORMATION

TYPE OF BUSINESS: _____
PRODUCT OR SERVICE: _____
NUMBER OF EMPLOYEES: Full-Time _____ Part-Time _____
ANNUAL RATE \$ _____
BILLING: Annually _____ Semi-Annually _____ (Credit Card Only)
INDIVIDUAL MEMBERSHIP \$ _____

BILLING ADDRESS (If different from above)

FIRM NAME: _____
ATTENTION: _____
ADDRESS _____
CITY: _____ STATE: _____ ZIP _____

SELECT PAYMENT METHOD

☐ Check Enclosed ☐ VISA ☐ Mastercard

Exp Date ____/____ Card# _____

Cardholder's Signature _____

Total Due \$ _____ Amount Paid \$ _____

VOTING REPRESENTATIVE

- You may have one representative for every \$245 investment.
- Each will receive all mailings and invitations to Alliance functions.
- Each may participate in the nomination and election process for members of the Board of Directors.
- Maximum number per business—20 representatives

NAME: _____
TITLE: _____
E-MAIL: _____
SIGNED: _____
SPONSOR: _____



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MAURY COUNTY

Chamber & Economic Alliance

Membership Investment Schedule Effective January 1, 2013

Number of Full Time Employees (2 part time = 1 full time)	Dues Amount
1 - 4	\$245
5 - 10	\$295
11 - 16	\$375
17 - 24	\$400
25 - 35	\$470
36 - 50	\$580
51 - 75	\$670
76 - 125	\$820
126 - 175	\$1,137
176 - 250	\$1,454
251 - 350	\$1, 920
351 - 499	\$2,280

500 or more employees = \$2,280 + \$2.00 per employee

Non-Profit and Individuals = \$190

Board of Directors 2015

Talvin	Barner
James	Bates
David	Baxter
Wes	Bryant
Sheila	Butt
Gloria	Clark
Berrie	Pate-Coble
Bill	Crawford
Bob	Creech
Claire	Crowell
Lori	Decker
Karen	Demastus
Dean	Dickey
Hendley	Edwards
Wil	Evans
Rick	Graham
Tom	Grosko
Bobby	Harris
Joey	Hensley
Scott	Gaines
Louis	Holloway
Tiffany	Howard
Stephen	Hughes
Peter	Jenkins
Wes	Kelly
Wade	Kincaid
Mark	King
John	Law
Victor	Lay
Danny	Lockridge
Julie	Love
Jason	Lovell
Tony	Massey
Chaz	Molder
Edward	Moore
Charlie	Norman
Drew	Parker
Jimmy	Phillips
Chris	Poytner
Eric	Previti
Mike	Rayburn
Jim	Robinson
Sonny	Shackelford
Janet	Smith
Renee	Tew
Michael	Trew
Walker	Vining
Alan	Watson
Ashley	Whiteside
Michelle	Williams

Maury County Commissioner
 Mt. Pleasant Power System
 Medical Necessities
 Law Office of Wesley Mack Bryant
 State of TN.
 Softspace
 Caledonian Financial
 Tennessee Aluminum Processors, Inc.
 Magna Seating
 Puckett's Grocery & Restaurant
 TRG World
 Leadership Maury
 City of Columbia
 Heritage Bank & Trust
 Maury County Chamber & Economic Alliance
 City of Spring Hill
 Smelter, Chair Elect
 Edward Jones
 State of TN.
 Maury County Public Schools
 Community First Bank & Trust
 Tennessee Farm Bureau Federation
 First Farmers & Merchants Bank
 Local Writer
 Columbia Power & Water Systems, Past Chair
 KCS Construction. LLC
 City of Columbia
 Tennessee Farm Bureau Federation
 City of Spring Hill
 Cytec Industries, Inc.
 IB Tech – TN Plant
 Southern Athletic Fields, Inc./Game Time Sports & Training
 City of Columbia
 Mounger & Molder, PLLC
 NHC Hillview
 Maury County Gov.
 Morgan Stanley Smith Barney, Chair
 BMC Metalworks, LLC
 Boys & Girls Club of Maury County
 Maury County Commissioner
 General Motors (Spring Hill)
 Heritage Bank & Trust
 Maury County Commissioner
 Columbia State Community College
 Maury Regional Medical Center
 Duck River Electric Membership Corp.
 Turner and Osborne
 Maury Regional Medical Center
 Tri Star Bank
 Mt. Pleasant City Manager



Ambassadors – 2015

Jimmy Couch

Better Business Bureau of Middle TN

W.L. Culberson

Oakes and Nichols, Inc.

Barry Daniels

Complete Forms Supply Co. Inc

Gail Ferguson

Shred Etc.

Monty Gilliam

Williams Funeral Home & Polk Memorial Gardens

Kim Hayes

neXpiria

Brooke Hensley

Heritage Funeral Home & Cremation Services, LLC

Ross Jaynes

Columbia Power & Water Systems

Glenn Jernigan

Columbia Power & Water Systems

Judy Musgrave

Community First Bank & Trust

Don Morrow

State Farm Insurance-Linda Norton

Margurette Jr. Oliver

Educator

Barbara Pickard

WKRM/WKOM Radio

Roma Powis

Corporate Connections / Univ of TN

Jackie Slonaker

Columbia Daily Herald

Thomas Sneed

Caledonian Financial, Inc.

Timothy Thomas

Legal Shield – Independent Associate

Ashley Whiteside

Tri Star Bank

Chamber Events



Columbia | Mt. Pleasant | Spring Hill
MAURY COUNTY
Chamber • Economic Alliance

Annual Meeting – held each January

A networking and celebration event to review and celebrate the accomplishments of the previous year and introduce the current year plans.

Members are invited to decorate a table for this event. This is an excellent way to market and highlight your business to a select group at a very nominal cost. It is an evening event with a fee to attend.

Monthly Coffees – 2nd Wednesday of each month at 9:00 am

Each month, this is the premier *networking* event for chamber members, guests and potential members. Each month, the coffee is hosted at a chamber member business. The host will provide food and a door prize.

Other members are welcome to bring a door prize also.

Business After Hours – once a quarter in the evening

This is similar to a monthly coffee. It is a networking event held after business hours, usually from 5-7 pm.

The host is responsible for food and spirits are highly encouraged. Door prizes are not required, but welcome.

Farm City Breakfast – once a year in late February or early March

The Agribusiness Committee hosts the annual Farm City Breakfast to celebrate our agriculture community and history. Each year, a Century Farm of the year is awarded. Also, agriculture scholarships are given in memory of a Maury Countian that has impacted Maury County agriculture. Breakfast begins at 6:45 am and includes a full breakfast. The presentations are made followed by a speaker. This is usually the largest attended chamber event. Sponsorships are available.

Sate Eggs & Issues – held annually in March

This event is hosted by the Governmental Affairs committee. It is a breakfast with our state legislatures. Our elected officials address the audience and then ask questions submitted. There is a nominal fee for breakfast.

State of Maury County – held annually in the spring

This event is hosted by the Governmental Affairs committee. The purpose is to update attendees on local government, the school system, and our community hospital. The event is an evening event and sponsorships are available.

Leadership Maury Social and Graduation – for the current class members and alumni of the program.

Chamber 101 – is held as needed to orient new and potential members about the chamber and their membership.

Pizza & Politics – is held each fall. If an election is occurring, the forum is to allow candidates to debate and discuss the current issues. This is an evening event with large attendance. Sponsorships are available.

Handshake Week – occurs early November. This is a membership appreciation event. Ambassadors and volunteers visit members and present them with a goody bag. Members are welcome to contribute to the bag or volunteer to assist with visits.

Holiday Open House – is held in early December at the Chamber of Commerce building.

Ribbon Cuttings and Ground Breaking is available to members and non-members. There is a fee for non-members. Chamber staff and Ambassadors welcome new businesses in Maury County. All members are welcome to attend.

Generation Maury and Women of Wisdom – each group holds a monthly luncheon with a speaker. There is a fee to attend and guests are welcome at the guest rate.

Other lunches and workshops are held throughout the year on various topics.

For more information about events: contact Brittany Jernigan, Events Manager or Kara Huckaby, Chamber Director at 931-388-2155.

Chamber Committees



Chamber Council Chair, Walker Vining

Membership Chairman, Robyn Graham

This committee meets the last Tuesday morning of each month at 8:00 am.

The committee is charged with retention and recruiting of members; implementing all member benefits; member events and education. Sub committees are often formed due to the broad scope of this committee.

Ambassadors Chairman, Thomas Sneed

This committee meets the first Wednesday of each month at 8:00 am. They participate in training twice per year. There is a fee to be a part of this group.

This select group of member representatives represent the chamber and the membership. They assist the chamber by conducting member visits each month, assisting with ribbon cuttings and other chamber events, and assisting with all events. They are the cheerleaders and PR for the chamber. To join this group, you must complete an application and abide by all roles and responsibilities.

Government Affairs Chairman, Thomas Hutto

This committee meets monthly to plan and implement all public affairs programs and events. Typical events include State Eggs & Issues, State of Maury County, and Pizza & Politics. Additional events are planned around governmental issues that affect our business community.

Retail Committee Chairman, Rachel Hughes

This committee meets the first Monday of each month at 8:30 am at Puckett's downtown for a dutch treat breakfast. The committee is made up of local retail merchants in Maury County, the Maury County CVB and Columbia Main Street. This committee focuses on projects and programs that promotes business and create opportunities for retail in Maury County. *Local First Maury County* is the facebook page.

Women of Wisdom Steering Committee Chaired by Gail Ferguson

The steering committee meets monthly (4th Wednesday of every month) to plan all programs and events for WOW. Generally, meetings consist of monthly lunches to educate on relevant topics that include professional development and community issues. Business after Hours are held throughout the year that are more casual and may or may not have a speaker. There is a nominal fee for lunch each month.

Generation Maury Steering Committee Chaired by Berrie Pate

The steering committee meets monthly to direct the programs and events. The purpose of Generation Maury is to educate participants on community issues and advocate for the progress of Maury County. GeM focuses on topics related to personal/leadership development and community issues. There is a nominal fee for lunch each month.

Leadership Maury Board of Trustees, Chairman Karen Demastus

This is a community leadership Development Program that covers pertinent topics to grow an understanding of our community. There is an application program and a fee.

Applications are due by the end of July each year. The program runs from October through May. Refer to the Leadership Maury brochure for complete details

Agribusiness Committee Chairman, Justin Rhinehart, Ph.D.

This committee meets between December and May and is responsible for the annual Farm City Breakfast and the Agribusiness scholarship program. They focus on highlighting the Century Farm award each year as well as the scholarship memorial award.

Your Chamber Advertising & Marketing Opportunities

1. **Chamber Lobby display** *Free for Members only*
 This opportunity gives your business visibility in the chamber lobby. Members may display business cards, rack cards or 8x11 collateral material/brochures. This is a great way to reach visitors of the chamber, realtors that gather information for customers, and new comer packet information.
2. **Maury County Map** *Ad Fees vary*
 This county and city (Columbia, Mt. Pleasant & Spring Hill) map is produced every 2 years. Maps are distributed to walk-in visitors, requested for relocation packets, current chamber members, new prospective member packets, welcome service, and others. This is the most up-to-date map of our area. We partner with Target Marketing of Florence, KY to produce the map. They will contact you directly. You will receive an email and letter prior to sales.
3. **Maury County Business Magazine** *Ad Fees Vary*
 This is a partnership with *Journal Communications*. The magazine is produced annually with a distribution of about 7,000. It is used for prospects, relocation packets, members, visitors, etc. JC will contact you directly for advertising. You will receive an email and letter prior to sales.
4. **Monthly Coffee or Business After Hours hosted at your business** *\$100*
 The monthly coffee is the chamber's premier networking event that is held the second Wednesday of each month. Host provides food and door prizes and will have about 10 minutes to highlight their businesses. Co-hosts are permissible as long as it is a chamber member. Attendance ranges between 75 and 100.
5. **Ambassador program** *\$35 annual dues*
 Ambassadors are volunteers that serve as customer service representatives for the chamber as well as assist with event hosting and other chamber activities. They serve as a liaison between members and the chamber staff. They must be with a business that is a chamber member and be available for monthly meetings. There is a one-time uniform fee upon entering the program.
6. **Annual Meeting Table Sponsor** *Free to participate*
 Members have the opportunity to decorate a table at our annual banquet to highlight their business. Member is required to provide all decorations. Reserve your table with the chamber office in early January.
7. **Handshake Week**
 Each November, MCCEA conducts "Handshake Week" for member appreciation. Members may provide promotional items for the "goody" bag and/or sponsor the bag. Contact the chamber director or events manager for more details and reservations.
8. **Email Blast** *\$100 per blast*
 Chamber mass emails are a one-time advertisement sent from the chamber to over 1,000 emails. The member provides all the materials for the advertisement. This is limited to two emails per week and cannot be from the same member in a week. Reservations are required in advance and are first come, first serve.
9. **Lunch Event Host / Email Blast** *\$150 per event*
 Sponsors/Hosts are allowed to set up a display table, provide any collateral materials at the tables, and address the group for 3 minutes. Your lunch is provided. This also includes an email blast after the event to the entire membership. (lunch events include WOW, GeM, Lunch & Learn, Seminars, etc.)
10. **Public Affairs Sponsor** *\$225 for one event or \$375 for both*
 Each year, the Public Affairs committee hosts events to engage and inform members and the public on current legislative issues. Such events include: Pizza & Politics and State of Maury County. Sponsors will also be included in the elected officials' handbook publication.
11. **Farm City Breakfast** *\$100 / \$200 / \$300 sponsor levels*
 Each year, the MCCEA Agribusiness committee hosts the Farm City Breakfast at the Ridley 4H building. This is in recognition of a Maury County Century Farm and the agriculture community. Chamber members, farmers, and elected officials are all invited to attend for a free breakfast and presentations. Sponsors are

recognized with signage at the event, in the event program, and on the chamber website. Any proceeds are utilized to award scholarships to Maury County students entering an agriculture field of study. This program began in 1996 and remains one of the largest chamber events with 250-300 attendees.

12. Members making news

FREE to Members

Weekly e-newsletter that goes to all members and their representatives. Members may submit a story / news release about their business. This will also be included on the News section of the website as well as posted on chamber facebook page. To post, log into the members section of the website, go under share, and my news releases.

13. Ribbon Cutting / Grand Opening / Ground Breaking

Free to Members.

A ribbon cutting/grand opening/ground breaking is a great way to advertise your new business or a milestone in your business (i.e. celebrating 50 years in business or new location). The chamber provides all supplies, invites ambassadors, mayors and members. This is published in local newspapers, local cable stations, on the chamber website and on chamber facebook page. There is a *\$50 charge for non-members*, which can be applied toward membership within 60 days. Fees must be paid in advance. Call the office at 931-388-2155 to schedule. We recommend a 2 week lead time if possible.

14. Member2Member Deals

FREE for members only

This program is part of the chamber website and mobile website. Members may submit special discounts to other chamber members. To submit a M2M deal, log into the members only section of the website and submit a coupon. There is no limit on the time this can run and it is only available to other chamber members; not the public.

15. Hot Deals

FREE for members only

This program is also part of the chamber website and mobile website. Like the Member2Member deals, members submit discount/promotional coupons that are available to members and the public. To submit, log into the member section of the website and submit a coupon.

16. Job Postings

FREE for members only

This program is part of the website and mobile app. Members may submit job openings that will display for members and the public site. These postings run on a week by week basis. To submit, log into the member section of the website and submit job opening information.

17. Enhanced Business Listing

~~\$30 per month~~—\$15 per month introductory price

This is part of the member's business listing on the website. It has top / priority placement over basic listing. Logo is printed next to business name. 1600 character description (vs 200 character). Search Engine Optimization (20 keywords vs 8). Extra website link. 5 Bullet points. Slideshow of 8 photos or video. Map link. Member can track web hits and data on their member page.

18. Banner Ads for website

Ranges: \$42 - \$150 per month

Banner ads are exclusive to the chamber website and may be placed in various site locations. Banner advertisers are given top priority in listings and are limited to 5 members per page. Banner ads are for one year. Your banner links to your website. Annual Prices and Placement are as follow:

Premier Placement (reserved)

\$1800 annually

Prime Placement:

Business Directory Search
Hot Deals

\$1200 annually

Standard Placement:

Events Calendar (Chamber or Community)
Information Request
Hot Deals or M2M Deals or Job Postings
News Releases
Join the Chamber
Contact Us
Weather
Marketspace

\$500 annually

****A Prime Ad + a Standard Ad = 25% off**



Maury County Chamber & Economic Alliance

2015 Sponsorship Levels

Platinum (limit of 6)

\$ 3,000.00

- Receive recognition at all 2014 events with the Circle of Excellence banner with your logo
- Listed in Circle of Excellence page on chamber website**
- 10 Tickets to Annual Meeting (one table)
- Listed in annual newspaper advertisement
- Enhanced Business Listing on chamber website**
- Special Recognition Plaque
- Logo on Annual Meeting invitation
- Premium Page Banner and standard page Banner on website**
- Sponsorship of one Prime Event
- Host one network event of your choice at no charge (coffee or BAH)
- 12 e-blasts at no charge
- Linked logo on weekly newsletter

Gold (unlimited)

\$ 2,000.00

- Receive recognition at all 2014 events with the Circle of Excellence banner with your logo
- Listed in Circle of Excellence page on chamber website**
- 4 Tickets to Annual Meeting
- Listed in annual newspaper advertisement
- Enhanced Business Listing on chamber website**
- Special Recognition Plaque
- One website banner ad on standard page**
- Sponsorship of one luncheon event
- Host one network event of your choice at no charge (coffee or BAH)
- 6 e-blasts at no charge

**Fees are in addition to regular membership dues*

***New website will be launched in 2015*

*For more information:
Contact Kara Huckaby 931-388-2155
khuckaby@mauryalliance.com*



Columbia | Mt. Pleasant | Spring Hill

MAURY COUNTY

Chamber & Economic Alliance



AZOR

A Z Office Resource
Your Complete Source
for Business Products

***A Chamber Business Product Program that
works for You to save time and money***

- ♦ User-friendly online ordering portal that is unique to MCCEA and it's members
- ♦ Easy and immediate access for program participation and benefits
- ♦ One year pricing guarantee on top 100 core office supply items; and top 150 cleaning, break room and facility items
- ♦ Six month price guarantee on paper and toner
- ♦ Additional discounts for technology, furniture, coffee, and promotional products unique for each member
- ♦ No minimum order requirements
- ♦ Next day FREE delivery
- ♦ A local company with local customer service and local delivery professionals

**Start Saving with the Maury County
Chamber of Commerce's collective
Buying Power!**

You also receive:

- ♦ Personalized website loaded with your discount pricing
- ♦ A general 5% discount off on-line pricing (some technology and electrical products excluded)
- ♦ Option for Account Billing
- ♦ Easy, on-line ordering process
- ♦ Dedicated Account Manager
- ♦ As always, no fees and no obligations!

***Contact You're A-Z Account Manager
Al Harlan, Account Manager
C) 931-797-4710
aharlan@azorinc.com***

Yes, I want to enroll and receive benefits through the MCCEA!

Company Name _____

Company Contact & Phone # _____

Email _____

Shipping Address: _____

Billing Address (if different) _____

Return to Al Harlan: fax 931-388-2284 OR email - aharlan@azorinc.com